



Florida School Boards Association

# POLICY GOVERNANCE FORUM

Board Development

2013

**Date:** Wednesday, October 16, 2013, 8:00 a.m. – 5:00 p.m.

**Presenters:** Carolyn Kitchens, FSBA Consultant  
Kelly Owens, FSBA Consultant

**Registration Fee:** \$175.00

**CBM Program:** 7 points MANDATORY curriculum component for Policy Governance  
(required for board members elected in 2004 and after)

**OR**

7 points Pol (Policymaking/Policy Oversight)

“Boards set policy and administrators carry it out.” That is the first thing virtually every school board member learns about the responsibilities of the job. Setting constructive policy is a hallmark of school board effectiveness – and a crucial component of a school system’s success. To develop constructive policy, the school board must operate in a context that supports and vitalizes board decision making. Policy is the voice of the school board; it speaks when the board is not convened and cannot address an issue directly. Consequently, policy adoption is one of the fundamental roles of school boards in today’s system for governing public education. School boards must establish the direction and organizational structure of their school district through the legislative act of adopting policies. The content of this Forum is designed to:

- Distinguish the reasons for establishing school district policies.
- Determine the school board’s role in policymaking.
- Identify the characteristics (e.g., formalizes an idea) of school board policies.
- Examine the elements for success in achieving policy power.
- Discuss the difference between policy and regulations/procedures.
- Learn the specifics of a step-by-step approach for policy adoption, including statutory parameters.
- Understand the relationship between policy adoption and strategic planning in establishing priorities and budget initiatives which support the shared vision of the school district.
- Discuss the key components to effective policy development, adoption, and maintenance and the importance of keeping the district policy manual updated.
- Explore methods of informing the public about school district policies.