

Florida School Boards Association

Commercial Affiliate & Business Sponsorship Program

COMMERCIAL AFFILIATE SPONSOR - \$500

- Company logo, website, contact information linked on FSBA website
- Member rate on company's event registrations
- Annual digital roster of Florida School Board Members
- Receive annual FSBA publications

BUSINESS SPONSORSHIPS LEVELS - BRONZE SILVER GOLD PLATINUM

Business sponsors receive all Commercial Affiliate benefits, the option to choose from the menu of benefits in the chart below, **AND** the following:

- Verbal Recognition at Sponsored Conferences
- Recognition in program of sponsored events
- Marketing materials included in conference packets
- Conference attendee roster with email addresses
- Your company's information to attendees at sponsored conferences or events
- Opportunity to display signage at sponsored events
- Logo recognition on FSBA website & social media

ANNUAL SPONSORSHIP LEVEL →	Bronze	Silver	Gold	Platinum
Complimentary Conference Registrations (<i>up to \$325 value each</i>)	2	4	6	8
# of CHOICES AVAILABLE FROM ITEMS BELOW →	1	2	3	5
FSBA hosts member webinar for your product				✓
Conference Hotel Keycard Sponsorship				✓
Exhibitor Table at Registration Area (<i>2 available per conference</i>)				✓
Lunch Sponsor at Board of Directors' Leadership Meeting				✓
Board of Directors' Meeting Sponsor at Conference				✓
Keynote Speaker Sponsor at Conference			✓	✓
Reception/Dinner Sponsor at Board of Directors' Leadership Meeting			✓	✓
New School Board Member Academy Luncheon Sponsor			✓	✓
Breakfast Sponsor at FSBA Conference or Event			✓	✓
Reception Sponsor at FSBA Conference or Event	✓	✓	✓	✓
Dinner Sponsor at Conference			✓	✓
Networking connections through FSBA			✓	✓
Conference Breakout Session Sponsor	✓	✓	✓	✓
Logo recognition on conference or event bag	✓	✓	✓	✓
FSBA eNewsletter Recognition	✓	✓	✓	✓
FSBA Legislative Weekly Video Sponsorship (<i>1000+ recipients</i>)	✓	✓	✓	✓
ANNUAL SPONSORSHIP →	Bronze	Silver	Gold	Platinum
	\$3,000	\$5,000	\$10,000	\$15,000

+2-3 Minutes Speaking

* Sponsorship opportunities are limited, but available at multiple FSBA events including Annual Summer and Joint Conferences, Board of Directors' Leadership Development Training & Meeting, Day in the Legislature, and New School Board Member Academies. Sign up early for maximum value.

For more information, contact Leslie Dunlap, FSBA Director of Finance & Administration at Dunlap@fsba.org