



## 2018 GOLD SPONSOR BENEFIT BREAKDOWN

- 6 Complimentary Conference Registrations annually
- Recognition as an official FSBA Commercial Affiliate Sponsor with access to our logo for your website
- Company logo, website, contact information linked on FSBA website
- Member rate on company's event registrations
- Annual digital roster of Florida School Board Members with email addresses
- Receive annual FSBA publications
- Verbal recognition at sponsored conferences
- Recognition in event programs
- Marketing materials included in conference packets
- Conference attendee roster with email addresses
- Your company's information to attendees at sponsored conferences or events
- Opportunity to display signage at sponsored events
- Logo recognition on FSBA website & social media
- Exclusive assistance with networking connections

### Your Choice of 3 Marketing Options<sup>+</sup>

Keynote Speaker Sponsor at Annual Joint Conference
Reception/Dinner Sponsor at Board of Directors' Leadership Meeting
New School Board Member Academy Luncheon Sponsor
Breakfast Sponsor at FSBA Conference or Event
Reception Sponsor at FSBA Conference or Event
Targeted Marketing Dinner Sponsor at Conference <i>(up to 12 attendees)</i>
Coffee/Snack Break Sponsor
Conference Breakout Session Sponsor
Logo recognition on conference or event bag
FSBA eNewsletter Recognition
FSBA Legislative Weekly Video Sponsorship <i>(1000+ recipients)</i>

<sup>+</sup> Sponsorship opportunities are limited, but available at multiple FSBA events. Sign up early for maximum value.

### FSBA Event Details\*

Event	Date/Season	Approx. Audience	Location
Annual Day in the Legislature	February 7-9, 2018	100-150	Tallahassee
Annual Summer Conference	June 13-15, 2018	275-300	Tampa
Board of Directors' Leadership Development Training	September 2018	40-60	TBD
Annual Joint Conference	November 27-30, 2018	350-400	Tampa
New School Board Member Academy	February/November	TBD	Tallahassee/ Tampa

\* Exact dates and event details subject to change. For more information, visit [www.fsba.org/online-registration](http://www.fsba.org/online-registration)

For questions, please contact FSBA Director of Finance & Administration Leslie Dunlap ([Dunlap@fsba.org](mailto:Dunlap@fsba.org) or 850.414.2578).