



2018 FSBA PLATINUM SPONSOR BENEFIT BREAKDOWN

- 8 Complimentary Conference Registrations annually
- Recognition as an official FSBA Commercial Affiliate Sponsor with access to our logo for your website
- Company logo, website, contact information linked on FSBA website
- Member rate on company's event registrations
- Annual digital roster of Florida School Board Members with email addresses
- Receive annual FSBA publications
- Verbal recognition at sponsored conferences
- Recognition in event programs
- Marketing materials included in conference packets
- Conference attendee roster with email addresses
- Your company's information to attendees at sponsored conferences or events
- Opportunity to display signage at sponsored events
- Logo recognition on FSBA website & social media
- Exclusive assistance with networking connections

Your Choice of 5 Marketing Options⁺

FSBA hosts member webinar for your product
Conference Hotel Keycard Sponsorship <i>(2 available per year)</i>
Exhibitor Table at Registration Area <i>(2 available per conference)</i>
Lunch Sponsor at Board of Directors' Leadership Meeting + 2-3 Minutes Speaking <i>(1 available)</i>
Board of Directors' Meeting Sponsor at Conference + 2-3 Minutes Speaking
Keynote Speaker Sponsor at Annual Joint Conference + 2-3 Minutes Speaking
Reception/Dinner Sponsor at Board of Directors' Leadership Meeting + 2-3 Minutes Speaking
New School Board Member Academy Luncheon Sponsor + 2-3 Minutes Speaking
Breakfast Sponsor at FSBA Conference or Event + 2-3 Minutes Speaking
Reception Sponsor at FSBA Conference or Event + 2-3 Minutes Speaking
Targeted Marketing Dinner Sponsor at Conference <i>(up to 12 attendees)</i>
Coffee/Snack Break Sponsor
Conference Breakout Session Sponsor
Logo recognition on conference or event bag
FSBA eNewsletter Recognition
FSBA Legislative Weekly Video Sponsorship <i>(1000+ recipients)</i>

⁺ Sponsorship opportunities are limited, but available at multiple FSBA events. Sign up early for maximum value.

FSBA Event Details*

Event	Date/Season	Approx. Audience	Location
Annual Day in the Legislature	February 7-9, 2018	100-150	Tallahassee
Annual Summer Conference	June 13-15, 2018	275-300	Tampa
Board of Directors' Leadership Development Training	September 2018	40-60	TBD
Annual Joint Conference	November 27-30, 2018	350-400	Tampa
New School Board Member Academy	February/November	TBD	Tallahassee/ Tampa

* Exact dates and event details subject to change. For more information, visit www.fsba.org/online-registration

For questions, please contact FSBA Director of Finance & Administration Leslie Dunlap (Dunlap@fsba.org or 850.414.2578).