



2018 SILVER SPONSOR BENEFIT BREAKDOWN

- 4 Complimentary Conference Registrations annually
- Recognition as an official FSBA Commercial Affiliate Sponsor with access to our logo for your website
- Company logo, website, contact information linked on FSBA website
- Member rate on company's event registrations
- Annual digital roster of Florida School Board Members with email addresses
- Receive annual FSBA publications
- Verbal recognition at sponsored conferences
- Recognition in event programs
- Marketing materials included in conference packets
- Conference attendee roster with email addresses
- Your company's information to attendees at sponsored conferences or events
- Opportunity to display signage at sponsored events
- Logo recognition on FSBA website & social media

Your Choice of 2 Marketing Options⁺

Reception Sponsor at FSBA Conference or Event

Coffee/Snack Break Sponsor

Conference Breakout Session Sponsor

Logo recognition on conference or event bag

FSBA eNewsletter Recognition

FSBA Legislative Weekly Video Sponsorship (*1000+ recipients*)

⁺ Sponsorship opportunities are limited, but available at multiple FSBA events. Sign up early for maximum value.

FSBA Event Details*

Event	Date/Season	Approx. Audience	Location
Annual Day in the Legislature	February 7-9, 2018	100-150	Tallahassee
Annual Summer Conference	June 13-15, 2018	275-300	Tampa
Board of Directors' Leadership Development Training	September 2018	40-60	TBD
Annual Joint Conference	November 27-30, 2018	350-400	Tampa
New School Board Member Academy	February/November	TBD	Tallahassee/ Tampa

* Exact dates and event details subject to change. For more information, visit www.fsba.org/online-registration

For questions, please contact FSBA Director of Finance & Administration Leslie Dunlap (Dunlap@fsba.org or 850.414.2578).