

78TH ANNUAL JOINT CONFERENCE

FSBA.FADSS.FSBAA.FERMA.SUNSPRA.FELL
November 28 - December 1, 2023

PLANNING MEETING

July 17, 2023 | 9:00 AM – 3:00PM

Located at the FSBIT Office: 800 North Calhoun Street, Tallahassee, Florida 32303

PLANNING COMMITTEE

FLORIDA SCHOOL BOARDS ASSOCIATION (FSBA)

FSBA Leadership:

Tina Certain, President, 352.214.8387, certain@gm.sbac.edu

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Staff:

Andrea Messina, CEO – 850.414.2578, messina@fsba.org

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FLORIDA ASSOCIATION OF DISTRICT SCHOOL SUPERINTENDENTS (FADSS)

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SUNSHINE STATE SCHOOL PUBLIC RELATIONS ASSOCIATION (SUNSPRA)

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FLORIDA EDUCATIONAL RISK MANAGERS ASSOCIATION (FERMA)

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FLORIDA SCHOOL BOARD ATTORNEY'S ASSOCIATION (FSBAA)

Heather K. Hudson, President, 850-769-3434, hudson@handfirm.com

FLORIDA EDUCATIONAL LEGISLATIVE LIAISONS (FELL)

Jason LaGosh, President, 407.713.8420, Jason.LaGosh@ocps.net

FLORIDA EDUCATIONAL NEGOTIATORS (FEN)

Kevin Watson, Executive Director - 850.414.2578, watson@flfen.org

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AGENDA

- Introduce members of the Planning Committee for the 2023 FSBA/FADSS 78th Annual Joint Conference (Tina)
- Discuss the area of focus and the possible keynotes (Andrea)
- Review the theme, ***ALL IN FOR ALL STUDENTS***, tentative conference schedule. Review worksheets and give an overview of what decisions need to be made. (Amie)
- Identify topics and potential presenters for break-out sessions, and hot legal topics AND assign responsibility for planning and acquiring the services of presenters for the breakout sessions. Discuss information needed from responsible party and method of gathering and submitting. (Info form)

VIRTUAL LOGIN

FSBA/FADSS 78th Annual Joint Conference
Mon, Jul 17, 2023 9:00 AM - 3:00 PM (EDT)

Microsoft Teams meeting

Join on your computer, mobile app or room device

[Click here to join the meeting](#)

Meeting ID: 258 632 728 194

Passcode: 30oYHa

[Download Teams](#) | [Join on the web](#)

Or call in (audio only)

[+1 469-998-7230,,354703803#](#) United States, Dallas

Phone Conference ID: 354 703 803#

[Find a local number](#) | [Reset PIN](#)

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TENTATIVE CONFERENCE SCHEDULE

TUESDAY, NOV 28	7:00 AM - 5:00 PM	Conference Registration
	7:30 AM - 8:30 AM	FSBA Executive Officers' Breakfast and Meeting
	7:30 AM - 10:00 AM	Chairmanship Academy (Includes Continental Breakfast)
	8:30 AM – 9:00 AM	FSBA Finance Committee Meeting
	9:00 AM - 10:00 AM	FSBA Advocacy Committee Meeting
	10:00 AM - 12:00 PM	FL PALM Board of Trustees' Meeting
	10:15 AM - 12:00 PM	FSBA Board of Directors' Meeting
	12:00 PM - 5:30 PM	Google Leaders Exchange (Pre-Conference Program) Lunch included: Sponsored by Google for Education
	5:45 PM – 6:45 PM	Reception
WEDNESDAY, NOV 29	7:00 AM - 5:00 PM	Conference Registration
	7:30 AM - 8:30 AM	Continental Breakfast and Coffee Break Breakfast Meetings
	8:30 AM - 10:30 AM	Opening General Session I
	10:30 AM - 10:45 AM	Coffee Break
	10:45 AM - 3:30 PM	FADSS Superintendent Leadership Development Training Program (<i>Superintendents Only</i>)
	10:45 AM - 11:45 AM	Breakout Session I
	11:45 AM - 1:00 PM	Luncheon & Awards Ceremony
	1:00 PM - 1:15 PM	Coffee Break
	1:15 PM - 2:15 PM	Breakout Session II
	2:15 PM - 2:30 PM	Coffee Break
	2:30 PM - 3:30 PM	Breakout Session III
	3:30 PM - 3:45 PM	Coffee Break
	3:45 PM - 4:45 PM	FSBA Equity Committee Meeting
	3:45 PM - 4:15 PM	FSBA – We Want You! Pathways to FSBA Leadership
	4:30 PM - 5:00 PM	FSBA Leadership Services Committee Meeting
	5:30 PM - 6:30 PM	Reception
THURSDAY, NOV 30	7:00 AM - 5:00 PM	Conference Registration
	7:30 AM - 8:30 AM	Continental Breakfast and Coffee Break Breakfast Meetings
	8:45 AM - 10:15 AM	General Session II
	10:15 AM - 10:30 AM	Coffee Break
	10:30 AM - 12:00 PM	FSBA General Membership Business Meeting
	10:30 AM - 5:00 PM	FADSS Superintendent Leadership Development Training Program (<i>Superintendents Only</i>)
	12:00 PM - 1:00 PM	Luncheon
	1:00 PM - 1:15 PM	Coffee Break

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FRIDAY, DEC 1	1:15 PM - 2:15 PM	Breakout Session IV
	2:15 PM - 2:30 PM	Coffee Break
	2:30 PM - 3:30 PM	Breakout Session V
	3:30 PM - 3:45 PM	Coffee Break
	3:45 PM - 4:45 PM	General Session III
	4:00 PM - 5:00 PM	FELL General Membership Meeting
	5:00 PM - 5:30 PM	Greater Florida Consortium of School Boards' Meeting
	5:30 PM - 6:30 PM	Reception
	8:00 AM - 10:00 AM	Conference Registration
	8:00 AM - 9:45 AM	General Session IV and Plated Breakfast
	9:45 AM - 10:15 AM	Coffee Break
	10:15 AM - 11:30 AM	General Session V

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KEYNOTE SPEAKERS & GENERAL SESSIONS

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OPENING KEYNOTE SPEAKER SUGGESTIONS

Ravi Hutheesing

\$10,000- \$15,000 + 1,500K travel (speaker fee negotiable)

<https://raviunites.com/reviews/>

(Note: Ravi served as keynote speaker for 13 state school board associations. (Four of them invited him back for a second time. Please read the powerful testimonials above from several state school board associations.)

PIVOT

Empowering Students Today to Succeed in an Unpredictable Tomorrow

(Tailored for education leadership conferences (school boards, superintendents, school districts, etc.).

Born into one of the world's most influential families but rejecting the obvious choices presented to him, Ravi takes the audience on his exciting journey as a rock star, entrepreneur, aviator, and cultural diplomat, and shows how education empowered him to build the relationships and skills to pivot whenever necessary. He unpacks his "four pillars" of lifelong learning (inspiring curiosity, nurturing talent, provoking critical thinking, and fostering communication) with real-world examples of how he has put each into practice with impressive results. Using humor, stories that resonate and make you think, and statistics that make you question what you thought, Ravi will shift your perspective on how public education can empower students to cross cultural boundaries, engage in civil discourse, and overcome generations of implicit biases. This will lead to personal and professional success while also putting society on a path to equity, unity, and ultimately world peace.

- ASBA | Arizona School Boards Assoc.
- ISBA | Indiana School Boards Assoc. (2x)
- IASB | Iowa Association of School Boards
- KASB | Kansas Assoc. School Boards
- MASB | Michigan Assoc. School Boards
- NASB | Nevada Assoc. of School Boards
- NCSBA | N. Carolina School Boards Assoc.
- NMSBA | N. Mexico School Boards Assoc.
- OSBA | Oregon School Boards Assoc.
- TASB | Texas Assoc. of School Boards
- VSBA | Virginia School Boards Assoc. (2x)
- WASB | Wisconsin Assoc. of School Boards (2x)
- WSBA | Wyoming School Boards Assoc. (2x)

Before Event

Writes an article for the client's newsletter or magazine

Participates in client's social media campaigns and custom video teasers

Interviews several attendees in advance to prepare

At Event

Attends social events (schedule permitting, live events)

Closes keynote with a song—optional, but a highlight with audiences

Hosts an online "post-keynote virtual mixer" (if we cannot hang out at the hotel bar!)

After Event

Stays connected with and available to attendees via email

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Matt Lehrman

<https://www.mattlehrman.com/testimonials>

<https://www.mattlehrman.com/meet-Matt>

\$10K fee + hotel stay(s) Includes a “Let’s talk” breakout session in which he facilitates a pragmatic problem-solving discussion among 4 participants of our choosing.

(Note: Matt served as keynote speaker for South Carolina School Boards Association, Kentucky SBA and just signed to speak for Indiana SBA. His topic was “From Conflict to Conversation” with a focus on civility in conversation. Matt received very positive comments. Highly Recommend.)

Disagreement isn’t only natural, it’s necessary. That’s why successful leaders must continually innovate their tactics to address complex and sensitive issues in ways that leave community members feeling welcomed, heard, and respected. Matt Lehrman inspires and instructs local leaders to be champions of civility, courage, and meaningful community engagement.

Takeaways:

- Must disagreement be disagreeable? (Sometimes, yes!)
- The virtue of making people feel welcomed, respected, and heard
- 6 core values essential to every community
- How to convene community conversations that won’t blow up
- Civility isn’t just politeness, it’s community mindedness.

Audience comments:

- “Matt put us in the shoes of the people we serve ... opened my eyes to new opportunities.”
- “Informative, thought-provoking, and entertaining. Gave good insight.”
- “Matt brings to the surface what’s most important ... there’s always something that can be done to help.”
- “Pointed, matter of fact, and satisfyingly interactive.

After speaking with Matt, I believe this presentation to be interactive, immersive and timely. He collects real time info via poll data that attendees submit via text.

Alex Sheen

<https://becauseisaidiwould.org/>

https://youtu.be/-aA_0r2qG-g

\$10,000- \$15,000 + 2K travel (speaker fee negotiable)

(Note: Recommended by Exec Director of Montana School Boards Association. Spoken at many other school board associations & national conferences. Alex has a tons of incredible testimonials!)

As one of the world’s foremost experts on accountability and commitment, Alex is a five-time TEDxTalk speaker, author, podcast host, internationally-recognized humanitarian and Founder of the *because I said I would* movement. His work has been featured on the TODAY Show, Good Morning America, the Steve Harvey Show, CNN, Fox News and many other programs.

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We live in a society that often does not respect the importance of a promise. It is too easy to say "I'll get to it" or "tomorrow." In many ways we have become numb to disappointment and broken commitments. Every individual has the strength to become a person of their word. In this session, Alex Sheen shares his insights and actionable ways to become better at fulfilling commitments. He inspires others to become more accountable to their promises through compelling and real-life examples from the "because I said I would" movement.

Gregory Offner

<https://www.gregoryoffner.com/>

\$9K fee + 3K airfare / cartage to transport the musical equipment. He brings his keyboard with him and does his keynote piano bar style.) We are willing to recruit sponsors to help pay for this.

(Note: Greg served as keynote speaker for Arizona School Boards Association, and he just booked Pennsylvania School Boards Association. Read his story here: <https://www.gregoryoffner.com/about/>)

Gregory Offner is an author, musician, and award-winning keynote speaker. Described as "one of the most inspirational people on the planet" by Leadercast, his work helps organizations to attract, engage and retain exceptional employees. From the first word spoken, to the last note played, Gregory delivers an UNFORGETTABLE KEYNOTE EXPERIENCE. His work shakes up conventional approaches to workforce engagement & talent retention, resulting in MORE PURPOSEFUL, PROFITABLE, PERFORMANCE.

Anne Bonney

<https://yourchangespeaker.com/>

https://www.youtube.com/channel/UCF6svpLe3qVb6eCKyeY4_Nw/videos

\$7,500

During this rapid-fire skill building (and fun!) presentation, Change Management Authority and Communication aficionado Anne Bonney will ignite your courage for these conversations so you can have productive difficult dialogue when you need to. Empowered with the spark to start the dialogue on the right foot, you'll also learn a structure to keep the exchange moving in a constructive direction, and she will teach you an approach for rescuing the conversation before it turns into a towering inferno! Once you put these techniques into play, motivation will crackle, collaboration will sizzle and a culture of positive accountability will blaze hot within your organization.

KEY TAKEAWAYS

Immediately impact your culture to one of accountability and engagement, increasing productivity and ultimately results

Reduce problem behaviors and conflict while improving individual attitudes and team motivation

Leadership that entices people to listen and follow through

Jon Gordon

<https://jongordon.com/highlight/>

\$10K fee + travel expense

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(Note: Jon served as keynote speaker for FASA and was very well received – standing Ovation.)

Jon Gordon's best-selling books and talks have inspired readers and audiences around the world. His principles have been put to the test by numerous Fortune 500 companies, professional and college sports teams, school districts, hospitals, and non-profits. He is the author of 28 books including 14 best sellers and 5 children's books. His books include the timeless classic *The Energy Bus* which has sold over 2 million copies, *The Carpenter* which was a top 5 business book of the year, *Training Camp*, *The Power of Positive Leadership*, *The Power of a Positive Team*, *The Coffee Bean*, *Stay Positive*, *The Garden*, and his latest book *The One Truth*. Jon and his tips have been featured on *The Today Show*, CNN, CNBC, *The Golf Channel*, Fox and Friends and in numerous magazines and newspapers. His clients include The Los Angeles Dodgers, Campbell's Soup, Dell, Publix, Southwest Airlines, Miami Heat, The Los Angeles Rams, Snapchat, Truist Bank, Clemson Football, Northwestern Mutual, West Point Academy and more. Jon is a graduate of Cornell University and holds a Masters in Teaching from Emory University. He and his training/consulting company are passionate about developing positive leaders, organizations and teams.

Mark Scharenbroich

<https://nicebike.com/educator-events/>

\$12K - \$15K + travel

(Note: Mark served as keynote speaker for 20 State School Board Associations, National Association of Secondary School Principals NASSP, American Association of School Administrators National FFA Convention, National Assistant Principal of the Year Award Program- he comes highly recommended.)

WORKSHOP: Building Connections — 100 Ideas to Improve School Climate (60–90 minutes)

According to a Minneapolis-based research organization, Search Institute, a study done on healthy youth shows that only 29% of middle and high school students feel that their school provides a caring, encouraging environment. When students have a strong, positive connection to their school, academic results follow. After speaking in more than 3,500 school districts across North America, Mark is an expert on improving school climate that result in improved performance. Mark will take the audience on a visual tour of amazing schools that highlight their best practices to connect. Solid content for a conference breakout session or follow-up to his keynote.

Steve Pemberton

<https://bit.ly/3rhFAZN>

\$15K + travel + accommodations (bring an offer)

(Note: Steve is Keynote for the Kansas School Boards Association)

A passionate communicator and powerful presenter, **Steve Pemberton** is a visionary senior HR executive, human capital strategist, bestselling author, ardent human rights champion and **one of the most inspiring leaders of our time**. Widely sought-after for his ability to connect with people, he has delivered keynotes for audience types ranging from K-12 and higher education to the nonprofit, healthcare and corporate worlds. In addition to his professional achievements, Steve is widely known as the author of two critically acclaimed, bestselling books. His first, *A Chance in the World*, shares his extraordinary story of how he defied seemingly impossible odds as an orphan navigating the perils of the foster care system. In 2018, the book was adapted into an independent film of the same name.

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GENERAL SESSION CONFIRMED SPEAKER

SPEAKER: Adam Lane CONFIRMED (Representing the district, no fee)

- Florida NASSP Principal of the Year 2022
- Principal, Rodgers Middle Magnet School, Hillsborough County
- Former Principal at Haines City Senior High School, Polk County

(Note: Adam served as a breakout speaker at our Annual Summer Conference in 2022. Members wanted to bring him back for a keynote.) <https://www.edweek.org/leadership/how-one-principal-has-dodged-the-staffing-shortage/2022/05>

TOPIC: Teacher Recruiting and Retention

How One Principal Has Dodged the Staffing Shortage - Building an alumni pipeline

Adam Lane has cultivated a deep talent pipeline over the years, starting with explicitly telling seniors that there was always a place for them at the school after they'd graduated, attended college, gone off to the military, or tried out their first—or even second—jobs.

"We have not had a problem because we've really built a culture that students and staff are attracted to," Lane said of the nearly 3,000-student school, located about 50 miles south of Orlando. "I feel that it's my job to create unforgettable moments that keep them wanting to come back."

REMAINING GENERAL SESSION SUGGESTIONS

OPTION #1

SPEAKER: Nicole Harris

\$3,000 (includes printing fee for materials, instructional design hours, presentation tailoring, curation, and development, travel and lodging, facilitation delivery).

TOPIC: Future-Proofing: Harness Human Potential in the Age of AI

OBJECTIVES - THE MEMBERS WILL:

- ✓ Engage in brainstorming sessions on how AI could impact the current educational issues in their individual districts
- ✓ View use cases for AI tools and demo how their implementation could support college and career readiness at all grade levels and enhance the effectiveness of the K-12 workforce
- ✓ Identify challenges with AI usage and opportunities to harness human potential
- ✓ Problem solve and plan future school board focus areas in groups, discussing initiatives and action steps that can be used to prepare stakeholders for a world with AI
- ✓ Discuss the pressing need for media literacy, ethics, critical thinking, creativity, and empathy, in the classroom of near future

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✓ Learn strategies to increase confidence and equip board members to lead their districts in innovative strategies to be ahead of the curve and not get left behind while retaining a sense of human brilliance with emerging technology

*Participants will be provided with worksheets and planning documents to take notes associated with the main points of the session and set ideas in motion back at their home districts. If possible, participants will benefit most from having access to a smartphone or other device.

PROSPECTIVE KEYNOTE FACILITATOR AGENDA

- Icebreaker: "Future-Proof" Activity
- Defining AI - What makes this time different?
- How will AI impact schools?
- AI Tools Demo Connected to K-12 Governance and Daily Operations
- Risks, Challenges, and Opportunities
- "Plan & Prepare" Group Activity & Share Out
- Prepare, not Panic!
- Recommendations and Ideas: Why Media Literacy, Ethics, Creativity, and Empathy is Key for the Classroom of the Future
- Questions

OPTION #2

Teacher of the Year panel to include all 2023 TOY Finalists and TOY

OPTION #3

Student panel, Superintendent/Board Member panel

OPTION #4

Meaningful Conversations and Collaboration with Members of Like Size Districts in a new structured format, like roundtables

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**** WORKSHEET ****

KEYNOTE SPEAKER FOR OPENING SESSION (We need 2-3 options before we leave)

WEDNESDAY, November 29, 2023

Opening Session 8:30 AM – 10:30 AM (60-minute Keynote)

First Choice

Speaker:

Topic:

Back up

Speaker:

Topic:

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GENERAL SESSION (KEYNOTE OR PANEL)

THURSDAY, November 30, 2023

General Session II 8:45 AM – 10:15 AM

Speaker: Adam Lane, Florida NASSP Principal of the Year 2022, Principal, Rodgers Middle Magnet School, Hillsborough County School District

Topic: Teacher Recruiting and Retention

General Session III 3:45 PM – 4:45 PM

Speaker:

Topic:

FRIDAY, December 1, 2023

General Session IV 8:00 AM – 9:45 AM

Speaker:

Topic:

General Session V 10:15 AM – 11:30 AM

Speaker: FSBA Consultants/ Attorney

Topic:

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BREAKOUT SESSIONS

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BREAKOUT TOPIC SUGGESTIONS

HIGH PRIORITY TOPICS:

- ESOL Best Practices - How to best assimilate your students- Sm/Med/Lge Districts in a panel discussion **(NEW TOPIC WE HAVE NOT PRESENTED)**
- Parliamentary Procedure, Sunshine Law, Ethics **(NEEDED)**
- ESE Success with CTE - Alden Road, Duval **(NEW TOPIC WE HAVE NOT PRESENTED)**
- Explain and provide a breakdown of what it means to teach students how to read based on the science of reading. **(HOT TOPIC)**
- Student and School Mental Health – Data, Research and Observations Dr. Nathaniel von der Embse, Professor of Psychology at USF and Co-Director of The School Mental Health Collaborative.(Facts and myths about student mental health, school structures that can be productive supports. – From COSSBA Conference – highly regarded)

MEDIUM PRIORITY TOPICS:

- Kevin Hendrick (Former Pinellas County Superintendent) Positive perspective on school competition/school vouchers/etc. <https://www.tampabay.com/opinion/2023/06/14/pinellas-county-schools-are-ready-compete-no-matter-competition-column/>
- Year-Round Schools – Pros and Cons and Best Practices, Charlotte County Public Schools

IDEAS FROM POST EVENT SURVEYS:

.

ESE **(INCLUDED HIGH PRIORITY TOPICS)**

- ESE do's and don'ts.
- Supporting ESE students

Communications **(INCLUDED IN SUNSPRA BREAKOUT: Growing and Retaining Student Enrollment)**

- How to market and brand our districts in a now competitive market.
- Suggestions on how to compete with private schools would be helpful.

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- Continued strengthening of our message via relationship building, communication and marketing.

Legislative

- How to positively and effectively building relationships, communicate, and work with Legislators you have opposing ideologies with.
- Maybe more examples of how other districts handle different topics? More clarification on laws that affect us all, clarifying legislative actions, policies we will need to create, or update based on legislative changes.
- How other districts are implementing new legislation/rules.
- Understanding how to access and compare statutes with current board policies.
- Fully understanding the impact of the policies and how they impact the school would be helpful. I have questions about how to improve our small school district. Our needs are unique to any other district in the county, I would have enjoyed hearing more action steps that were taken and successful for other small districts.

Teacher Recruitment and Retention (GENERAL SESSION WITH ADAM LANE)

- Suggestions for a bus driver and teacher recruitment and retention?
- Innovative ideas for retaining teachers and staff.

Artificial Intelligence (POSSIBLE GENERAL SESSION WITH NICOLE HARRIS)

- How to use artificial intelligence to improve employee and student performance
- More on AI

Legal (THESE TOPICS CAME FROM FSBAA. WE NEED TO SELECT TWO.)

- **Book Challenges** — A practical discussion focused on how to navigate book challenges. Should also address policy considerations. Goal is to provide for an orderly and transparent process to follow when a challenge arises.
- **AI/ChatGPT** — Developing smart policies for the permissible use, and notice of use, of AI and ChatGPT by employees and students. Anecdotally, NY City Public School System banned the use of ChatGPT3 from all schools and the Chancellor recently had to rescind the ban after public outcry. This technology has truly taken off in a very short time. School Boards need to be prepared for how it may be useful or prohibited in certain contexts.
- **First Amendment – Policy Discussion** — Understanding the nuances of free speech and ensuring your policies are clear. Jeff Grosholz's recent First Amendment presentation at COSSBA.

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Other Sources

- How to navigate the stress being placed on our teachers and media specialists due to recent legislation.
- I would like to see more real time discussions with those on the front lines (for example, Teachers, Budget, Principals, and IT). **(GENERAL SESSION WITH ADAM LANE OR POSSIBLE TOY PANEL)**
- Listening sessions with current and/or former Florida public school students. I would love to hear them share how their School Board members are impacting or have impacted their academic careers.
- Collective Leadership!!! Currently there is such a partisan climate and separation of parties that is truly negatively impacting leadership. We need more innovative ways to address and exemplify leadership that model great character and collective leadership. **(POSSIBLE KEYNOTE: Matt Lehrman)**
- Finding common ground with those whose views are different than yours. **(POSSIBLE KEYNOTE: Matt Lehrman)**
- How to have civil discourse and a high functioning board. **(POSSIBLE KEYNOTE: Matt Lehrman)**

(IF WE CHOOSE MATT LEHRMAN AS A KEYNOTE – He will be scheduled during the first round of breakouts – Discussion if we should include concurrent sessions during that time.)

TITLE: LET'S TALK: From Conflict to Conversation

DESCRIPTION: What opportunities & challenges are you facing? Candid discussion that invites attendees to seek insight and advice from their colleagues. Come prepared to “wear your heart on your sleeve” about how to engage more people and gather agreement around whatever you hope to accomplish in your community.

LOGISTICS:

If you decide to offer this optional break out session, FSBA will be responsible for recruiting 4-5 guest panelists with whom the audience and I will explore experiences of how different public engagement methodologies have (and haven't) worked in different communities. I'll supply a memo that communicates expectations to the guests, but rely on you to select panelists who are:

- Credible, articulate, and happy to think on their feet as they respond helpfully audience questions/situations about actual challenges they're facing in their communities.
- Obviously diverse by gender, age & race, as well as a blend of emerging & experienced elected, appointed, and staff leaders.
- Representative of variety of community types, whether by population size or location around the state.

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GUIDELINES FOR BREAKOUT SESSIONS

(Please share with your presenters.)

Please use the information below when preparing for a breakout session.

There is a recommended limit of two presenters for each session.

The planning committee contact person for a breakout session is responsible for acquiring presenters and will be the initial contact with the presenter(s). Once YOU connect with the presenter about the session and gain their commitment, FSBA's Conference Planning Manager, Amie Williamson, will provide the presenter with a document which will be used to gather all information needed to coordinate the presentation. Once the completed document is returned to Amie, all details will be confirmed with the presenter(s) and the contact person will be copied.

This year, we would like speakers to incorporate a discussion during the presentation where attendees are able to talk and share ideas. This year we are not looking for a lecture delivered by Power Point alone.

Breakout Sessions are expected to have:

- A sharing of knowledge and expertise by the presenter to an audience
- Content delivered articulately and concisely
- An organized format or outline of the key points
- An illustration of key points through audio visual aid or other method
- Equal time allotted for both speakers, if two speakers are presenting.
- Attendees like interactive presentations as well as physical copies of either the presentation or key take-aways

Breakout Sessions are expected to be:

- Prepared in advance
- Designed to allow for follow up with time devoted to questions and discussion either during or after presentation.
- **PLEASE include an interactive component as opposed to "lecture time" or death by PowerPoint**
- Presenters should have control of the break-out sessions, so the audience does not control the room.

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November 28 - December 1, 2023

**** WORKSHEET ****

BREAK OUT SESSIONS

Wednesday, November 29, 2023

Session 1: 10:45 – 11:45 a.m. | **Session 2:** 1:15 – 2:15 p.m. | **Session 3:** 2:30 – 3:30 p.m.

Six (6) topics will be selected during the Conference Planning Meeting. Each selected topic will be offered twice.

Session Topic	Presenter(s)	Contact
(1) LEGAL		(FSBAA)
(2)		
(3)		
(4)		
(5) SESSION I: FERMA TOPIC SESSION II: FSBIT TOPIC		(FERMA) (FSBIT)

If we do not hire Matt Lehrman, we can add another session topic and have three waves of breakout sessions on Wednesday.

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BREAK OUT SESSIONS

Thursday, November 30, 2023

Session 1: 1:30 – 2:30 PM | **Session 2:** 2:45 – 3:45 PM

Five (5) topics will be selected during the Conference Planning Meeting. Each selected topic will be offered twice.

Session Topic	Presenter(s)	Contact
(1) LEGAL		(FSBAA)
(2) GROWING AND RETAINING STUDENT ENROLLMENT IN A SCHOOL CHOICE ENVIRONMENT		(SUNSPRA)
(3) LEGISLATIVE CHANGE: POLICY IMPACTS AND WHAT TO EXPECT THIS LEGISLATIVE SESSION		(FELL)
(4)		
(5)		

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AWARD CEREMONIES, WEDNESDAY, NOV 29

- **FADSS Superintendent of the Year**

Tentatively scheduled for: **Opening General Session – Wednesday morning**

Presenter: Senator Bill Montford, FADSS Chief Executive Officer

[REDACTED] FADSS President, Superintendent, Bay County School District

- **FERMA Risk Management Best Practices Award**

Tentatively scheduled for: **Luncheon & Awards Ceremony - Wednesday**

Presenter: **Robert Hartley**, FERMA President

- **Consortium Star School Board Member Award**

- **Consortium Star Superintendent Award**

Tentatively scheduled for: **Luncheon & Awards Ceremony – Wednesday**

Presenter: Mary Chance, CFEF President

[REDACTED], President & Consortium Chair

AWARD CEREMONIES, THURSDAY, NOV 30

- **FSBAA Past President's Award**

Tentatively scheduled for: **General Session – Thursday morning**

Presenter: [REDACTED] FSBAA

- **SUNSPRA Margie Davidson Leading Light Award**

- **SUNSPRA Superintendent of the Year Award**

Tentatively scheduled for: **Luncheon & Awards Ceremony - Thursday**

Presenter: **Katherine Crnkovich**, SUNSPRA President

- **FSBA Professional Development Awards Video (5 min)**

Tentatively scheduled for: **Luncheon & Awards Ceremony – Thursday**

Presenter: Tina Pinkoson, FSBA Director of Leadership Services

Award ceremonies should not exceed 5 minutes per award.

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FSBA PRESIDENT'S TO-DO LIST

Entertainment for the Opening General Session (Wednesday, November 29, 2023)

Color Guard for Opening General Session (Wednesday, November 29, 2023)
(Entertainment/color guard travel expenses are typically paid for with district resources.)

President's Welcome for the Conference Program

PARTNER ASSOCIATIONS TO-DO LIST

SUNSPRA:

- Do you need to hold a membership meeting?
- BOD Meeting?
- Are you giving out Awards? Who is presenting them?

FSBAA:

- Do you need to hold a membership meeting?
- BOD Meeting?
- Are you giving out Awards? Who is presenting them?

FERMA:

- Do you need to hold a membership meeting?
- BOD Meeting?
- Are you giving out Awards? Who is presenting them?

FELL

- Do you need to hold a membership meeting?
- BOD Meeting?

**** All answers need to be sent to Amie Williamson by September 25, 2023 at the latest. williamson@fsba.org**