



SUNSPRA Office Hours

Twice a month, SUNSPRA will host virtual office hours with experts in school communications and public relations. They will be on hand to provide complimentary public relations counsel or help you with any communication issues ranging from messaging and crisis management to marketing concepts and strategic planning. We are here to serve our member counties and to provide support for districts that may not have a communications or public relations team.

If your matter is *private*, you may contact us to request a phone call or virtual meeting as availability allows. Please note, these times will be booked *after* traditional work hours.

The following virtual office hours are available this fall:

Wednesday, Sept. 13th 5:00 pm – 6:00 pm

SUNSPRA Representative: Katherine Crnkovich, APR, CPRC*
(Seminole County Public Schools)

Wednesday, Sept. 27th 5:00 pm – 6:00 pm

SUNSPRA Representative: Kevin Christian, APR, CPRC*
(Marion County Public Schools)

Wednesday, Oct. 11th 5:00 pm – 6:00 pm

SUNSPRA Representative: Katherine Crnkovich, APR, CPRC*
(Seminole County Public Schools)

Wednesday, Oct. 25th 5:00 pm – 6:00 pm

SUNSPRA Representative: Kevin Christian, APR, CPRC*
(Marion County Public Schools)

To request one of these sessions, please email sunspraf@gmail.com.
If you're not yet a member of SUNSPRA, please connect with us [HERE](#) for details.

*APR – Accredited in Public Relations (Universal Accreditation Board)

*CPRC – Certified Public Relations Counselor (Designated by Florida Public Relations Association)