



FSBA / FADSS ANNUAL SUMMER CONFERENCE

JUNE 11 – JUNE 13, 2025 | GRAND HYATT TAMPA BAY

The theme of the Annual Summer Conference is ***Lights, Camera, Leadership!*** While you are welcome to incorporate this theme into your session, it is not required.

Audience & Focus

- Your session will be attended by Florida School Board Members. Ensure your content is directly relevant to their role as **policymakers**.
- Avoid language that addresses staff, educators, superintendents, or administrators.
- Address challenges that school board members face and offer actionable insights.

Presentation Best Practices

- Engagement is key – Our members prefer interactive sessions over traditional lectures or PowerPoint-driven talks. Plan at least **one interactive element** (polling, group discussion, case study, or problem-solving exercise).
- Encourage **real-world application** by providing **examples or scenarios** relevant to school board decision-making.
- Visual learners – Consider using handouts to reinforce key points.
- **Time Management** – Your session is 60 minutes long. If co-presenting, coordinate with your fellow presenter to divide the time equally while ensuring you leave room at the end for questions and discussion.
- Session control – Presenters should manage discussions to prevent any single attendee from monopolizing time. Moderators can assist if needed.
- Avoid **overloading** attendees with too much content—focus on key takeaways.
- Avoid **political or controversial** topics unless relevant to the discussion.

Action Items:

- **Please return your breakout session info form no later than 3/14/2025**
- **Please submit a copy of your final presentation no later than 5/16/2025** for review and approval. We will attach it to our digital agenda after your presentation is made.
- Due to compatibility issues FSBA will be unable to provide a laptop for presentations. Presenters are expected to provide their own.

Submit these items to Amie Williamson williamson@fsba.org

