



## 2025 EXCLUSIVE SPONSOR OPPORTUNITY WITH NATIONAL EXPOSURE - \$2,500



Florida School Boards Association is proud to host the **2025 Federation of Trainers Conference**

### What is The Federation of Trainers?

The Federation of Trainers is a network of professionals from state school boards associations across the United States. This diverse group includes experts in school board training, communications, conference planning, technology, and some association executives. They meet annually to collaborate and share best practices in supporting and developing school boards nationwide.

### Who is eligible to become a Federation of Trainers event sponsor?

This exclusive opportunity is **limited to 5 sponsors**, available on a first-come, first-served basis, and is extended only to our most loyal supporters. To qualify for this national exposure, you must be a 2025 Annual Sponsor at any level.

### Sponsorship includes:

- The opportunity to provide marketing collateral and **1** small item to conference attendees
- Event attendee list
- Your logo in the printed program (with your contact information included), logo on the digital agenda, and ballroom presentation slides
- **1** complimentary event registration
- Your choice of **1** marketing option below

### Your Choice of 1 Marketing Option\*

<b>General Session Sponsor</b> <ul style="list-style-type: none"><li>• 2 minutes to speak at the beginning of the session</li><li>• In-room signage provided by you during the general session</li></ul>	Wed, 6/25/25
<b>Luncheon Sponsor</b> <ul style="list-style-type: none"><li>• 2 minutes to speak at the beginning of the session</li><li>• In-room signage provided by you during the luncheon</li></ul>	Wed, 6/25/25
<b>General Session Sponsor</b> <ul style="list-style-type: none"><li>• 2 minutes to speak at the beginning of the session</li><li>• In-room signage provided by you during the general session</li></ul>	<b>SOLD OUT</b> Thurs, 6/26/25
<b>Luncheon Sponsor</b> <ul style="list-style-type: none"><li>• 2 minutes to speak at the beginning of the session</li><li>• In-room signage provided by you during the luncheon</li></ul>	Thurs, 6/26/25
<b>General Session Sponsor</b> <ul style="list-style-type: none"><li>• 2 minutes to speak at the beginning of the session</li><li>• In-room signage provided by you during the general session</li></ul>	Fri, 6/27/25

### Event Information

Event	Dates	Approx. Attendance	Location
Federation of Trainers Conference	June 24 - 27, 2025	85 attendees from 25-30 states	Tradewinds Island Resorts, St. Pete Beach

For more information, contact Amie Williamson, FSBA Conference Planning Manager [williamson@fsba.org](mailto:williamson@fsba.org).