



2026 ANNUAL SPONSOR BENEFITS

GOLD - \$10,500



The Gold level sponsorship includes:

- Pre-recorded educational webinar added to the FSBA resource library
- Company logo featured on the FSBA website with a direct link to your website
- Digital membership roster
- Company logo featured in the *FSBA Weekly* newsletter
- Company logo and contact information listed in both the Annual Conference programs and in the FSBA Annual Report
- The opportunity to provide marketing collateral to conference attendees
- Event attendee lists
- Permission to use the FSBA logo in your marketing
- **6 complimentary registrations per year to the events listed below** (includes additional registrations at the discounted member rate)
- **Your choice of 4 marketing options below**

Your Choice of 4 Marketing Options*

Conference Hotel Keycard Sponsorship Per Annual Conference

(2 available - you may choose either the Annual Summer Conference or the Annual Winter Conference.)

- Feature your custom-designed keycard with your organization's logo on the hotel room keys distributed to all conference attendees.

Water Station Sponsor Per Annual Conference

(2 available - you may choose either the Annual Summer Conference or the Annual Winter Conference.)

- Branded cups with your logo
- Custom sponsor signage featuring your organization's logo displayed at the conference water station.

Wi-Fi Sponsor Per Annual Conference

(2 available - you may choose either the Annual Summer Conference or the Annual Winter Conference.)

- Sponsor signage with logo created by your organization displayed at the reception desk and in breakout rooms
- Slide included in Announcement loop during general sessions and lunch

Coffee Sleeve Sponsor Per Annual Conference *(2 available - you may choose either the Annual Summer Conference or the Annual Winter Conference.)*

- Custom-branded coffee sleeves featuring your organization's logo
- Sponsor signage (created by your organization) displayed prominently at the conference coffee bar

New School Board Member Academy Sponsor *(Newly elected School Board Members who gather during the Annual Winter Conference.)*

- **2-3 minutes to speak at the beginning of the training**
- In-room signage provided by you
- Recognition in the printed program and digital agenda

Exclusive Coffee Break Sponsor for Pre-Conference Day Per Annual Conference

- In-room signage provided by you, such as a retractable banner, during this time
- Recognition in the printed program and digital agenda

Luncheon sponsor Per Annual Conference

- Logo on slide with verbal acknowledgment by FSBA President
- In-room signage provided by you
- Recognition in the printed program and digital agenda

Breakfast sponsor Per Annual Conference

- Logo on slide with verbal acknowledgment by FSBA President during the general session
- In-room signage provided by you
- Recognition in the printed program and digital agenda

GOLD LEVEL & UP

Chairmanship Academy Sponsor (<i>App. 55 attendees who gather during the Annual Winter Conference</i>) • 2-3 minutes to speak at the beginning of the training • In-room signage provided by you • Recognition in the printed program and digital agenda
Annual Conference Program Sponsor (Back Cover) Per Annual Conference (<i>2 available - you may choose either the Annual Summer Conference or the Annual Winter Conference.</i>) • Your organization's logo featured on the outside back cover of the printed conference program, distributed to all attendees
Reception Sponsor Per Annual Conference • In-room signage provided by you • Recognition in the printed program and digital agenda • Verbal recognition by FSBA President
Coffee Break Sponsor Per Annual Conference • In-room signage provided by you, such as a retractable banner, during this time • Recognition in the printed program and digital agenda • Logo on slide with verbal acknowledgement by FSBA President during the general session
Sponsor Signage Displayed in a Pre-Conference Session Per Annual Conference <i>(This is NOT an opportunity to speak or present.)</i> • In-room signage provided by you • Recognition in the printed program and digital agenda • Verbal acknowledgment by session moderator
Logo recognition on Event Tote Per Annual Conference
Know Before You Go Email Sponsor Per Annual Conference • Your logo will be featured on the header of the <i>Know Before You Go</i> conference email to all attendees

FSBA Event Information			
Event	Dates	Approx. Attendance	Location
Annual Day in the Legislature	January 28 – 29, 2026	100-150	Tallahassee
Annual Summer Conference	June 10 – 12, 2026	350-400	Tampa
Annual Winter Conference	December 1 – 4, 2026	400-450	Tampa

Scheduled in-person events listed above are subject to virtual delivery depending on public health concerns.

*Sponsorship opportunities are limited. The 2026 Sponsor program will close once all listed benefits have been fully allocated. Sign up early for maximum value.

For more information, contact Jordan Steffens, FSBA Director of Finance & Administration at Steffens@fsba.org