



**The Bronze level sponsorship includes:**

- Company logo featured in the *FSBA Weekly* newsletter
- Company logo and contact information listed in both the Annual Conference programs and in the FSBA Annual Report
- The opportunity to provide marketing collateral to conference attendees
- Event attendee lists
- Permission to use the FSBA logo in your marketing
- Company logo featured on the FSBA website with a direct link to your website
- Digital membership roster
- **2 complimentary registrations per year to the events listed below** (includes additional registrations at the discounted member rate)
- **Your choice of 2 marketing options below**

Your Choice of <u>2</u> Marketing Options <sup>+</sup>	
<b>Reception Sponsor</b> Per Annual Conference	<ul style="list-style-type: none"> <li>• In-room signage provided by you</li> <li>• Recognition in the printed conference program and digital agenda</li> <li>• Verbal recognition by FSBA President</li> </ul>
<b>Coffee Break Sponsor</b> Per Annual Conference	<ul style="list-style-type: none"> <li>• In-room signage provided by you, such as a retractable banner, during this time</li> <li>• Recognition in the printed program and digital agenda</li> <li>• Logo on slide with verbal acknowledgment by FSBA President during the general session</li> </ul>
<b>Sponsor Signage Displayed in a Pre-Conference Session</b> Per Annual Conference (This is NOT an opportunity to speak or present.)	<ul style="list-style-type: none"> <li>• In-room signage provided by you</li> <li>• Recognition in the printed program and digital agenda</li> <li>• Verbal acknowledgment by session moderator</li> </ul>
<b>Logo recognition on Event Tote Bag</b> Per Annual Conference	
<b>Know Before You Go Email Sponsor</b> Per Annual Conference	<ul style="list-style-type: none"> <li>• Your logo will be featured on the header of the <i>Know Before You Go</i> conference email to all attendees</li> </ul>

**FSBA Event Information**

Event	Dates	Approx. Attendance	Location
Annual Summer Conference	<b>June 10 – 12, 2026</b>	350-400	Tampa
Annual Winter Conference	<b>December 1 – 4, 2026</b>	400-450	Tampa

Scheduled in-person events listed above are subject to virtual delivery depending on public health concerns.

<sup>+</sup>Sponsorship opportunities are limited. The 2026 Sponsor program will close once all listed benefits have been fully allocated. Sign up early for maximum value.

**For more information, contact Jordan Steffens, FSBA Director of Finance & Administration at [Steffens@fsba.org](mailto:Steffens@fsba.org)**