



2026 ANNUAL SPONSOR BENEFITS SILVER - \$5,500



The Silver level sponsorship includes:

- Company logo featured on the FSBA website with a direct link to your website
- Digital membership roster
- Company logo featured in the *FSBA Weekly* newsletter
- Company logo and contact information listed in both the Annual Conference programs and in the FSBA Annual Report
- The opportunity to provide marketing collateral to conference attendees
- Event attendee lists
- Permission to use the FSBA logo in your marketing
- **4 complimentary registrations per year to the events listed below** (includes additional registrations at the discounted member rate)
- **Your choice of 2 marketing options below**

Your Choice of 2 Marketing Options⁺

Luncheon sponsor Per Annual Conference (<i>This is NOT an opportunity to speak or present.</i>) <ul style="list-style-type: none"> • Logo on slide with verbal acknowledgment by FSBA President • In-room signage provided by you • Recognition in the printed program and digital agenda 	SILVER LEVEL & UP
Breakfast sponsor Per Annual Conference (<i>This is NOT an opportunity to speak or present.</i>) <ul style="list-style-type: none"> • Logo on slide with verbal acknowledgment by FSBA President • In-room signage provided by you • Recognition in the printed program and digital agenda 	
Chairmanship Academy Sponsor (<i>Approximately 55 attendees who gather during the Annual Winter Conference. This is NOT an opportunity to speak or present.</i>) <ul style="list-style-type: none"> • In-room signage provided by you • Recognition in the printed program and digital agenda • Verbal acknowledgment by session moderator 	
Annual Conference Program Sponsor (Back Cover) <ul style="list-style-type: none"> • Your logo will be featured on the outside back cover of the printed program for one of our Annual Conferences (<i>2 available - you may choose either the Annual Summer Conference or the Annual Winter Conference.</i>) 	
Reception Sponsor Per Annual Conference <ul style="list-style-type: none"> • In-room signage provided by you • Recognition in printed programs and digital agenda • Verbal recognition by FSBA President 	
Coffee Break Sponsor Per Annual Conference <ul style="list-style-type: none"> • In-room signage provided by you, such as a retractable banner, during this time • Recognition in printed programs and digital agenda • Logo on slide with verbal acknowledgment by FSBA President during the general session 	
Sponsor Signage Displayed in a Pre-Conference Session Per Annual Conference (<i>This is NOT an opportunity to speak or present.</i>) <ul style="list-style-type: none"> • In-room signage provided by you • Recognition in the printed program and digital agenda • Verbal acknowledgment by session moderator 	
Logo Recognition on Event Tote Bag Per Annual Conference	
Know Before You Go Email Sponsor Per Annual Conference <ul style="list-style-type: none"> • Your logo featured on the header of the <i>Know Before You Go</i> conference email to all attendees 	

FSBA Event Information

Event	Dates	Approx. Attendance	Location
Annual Day in the Legislature	January 28 – 29, 2026	100-150	Tallahassee
Annual Summer Conference	June 10 – 12, 2026	350-400	Tampa
Annual Winter Conference	December 1 – 4, 2026	400-450	Tampa

Scheduled in-person events listed above are subject to virtual delivery depending on public health concerns.

⁺Sponsorship opportunities are limited. The 2026 Sponsor program will close once all listed benefits have been fully allocated. Sign up early for maximum value.

For more information, contact Jordan Steffens, FSBA Director of Finance & Administration at Steffens@fsba.org