

# STATE OF THE ASSOCIATION

2015-2016 Annual Report



---

**FLORIDA SCHOOL BOARDS ASSOCIATION**

---

[WWW.FSBA.ORG](http://WWW.FSBA.ORG)

## MISSION

The mission of the Florida School Boards Association is to increase student achievement through the development of effective School Board leadership and advocacy for public education.

## GOVERNANCE

The association is structured to ensure that all members have the opportunity to let their voices be heard. The FSBA Board of Directors is comprised of five Executive Officers and 27 district directors representing geographical regions. Executive Officers serve one year terms and directors serve two year terms. Association leadership is voted on by General Membership, and leadership opportunities outside of the Board of Directors exist in appointed committee chairmanships, committee participation, and appointments to serve as FSBA's representative to outside organizations, partnerships, and agencies. The Board of Directors meets quarterly, and the General Membership meetings are held two times per year.

## STRATEGIC GOALS

In December 2015, FSBA's Board of Directors approved a comprehensive strategic plan for the organization known as *FSBA's 2020 Strategic Plan*. Goals were established in three areas:

### LEADERSHIP

GOAL 1— Create high functioning School Boards.

GOAL 2— Be the hub for School Board networking.

### ADVOCACY

GOAL 1— Impact education policy by advocating the benefits of a high quality system of public education.

GOAL 2— Restore public confidence in public education.

### SUSTAINABILITY

GOAL 1— Be financially sound and operationally efficient.

GOAL 2— Enhance communications between board members.

GOAL 3— Speak with one voice.

(FSBA 2020 Strategic Plan available at <http://fsba.org/>)

## FSBA LEADERSHIP

According to Article IV, Section 1 of FSBA's Bylaws,

"The Executive Officers of the Association shall be the President, President Elect, Vice President, Treasurer, the Immediate Past President, and Executive Director (Ex-Officio), and shall be referred to as the Executive Officers."

The FSBA President presides at all meetings of the Association and the Board of Directors.



### 2015-2016 Officers



**President**  
Caroline Zucker  
Sarasota



**President-Elect**  
Tim Harris  
Polk County



**Vice President**  
April Griffin  
Alachua



**Treasurer**  
Linda Moultrie  
Escambia



**Immediate Past President**  
Patty Hightower  
Escambia

### 2015-2016 Board of Directors

The FSBA Board of Directors meets quarterly and manages business and corporate powers of the Association (*Article VI, FSBA Bylaws*).

- |              |  |              |                                  |
|--------------|--|--------------|----------------------------------|
| District 1:  | Bill Slayton, Escambia                 | District 15: | Dave Miner, Manatee              |
| District 2:  | Paula D. Wright, Duval                 | District 16: | Alison Crumbley, Pasco           |
| District 3:  | Dr. Wilbert "Tee" Holloway, Miami-Dade | District 17: | Nora Rupert, Broward             |
| District 4:  | Shirley Owens, Holmes                  | District 18: | Charles "Chuck" Shaw, Palm Beach |
| District 5:  | Beverly Slough, St. Johns              | District 19: | Andy Ziegler, Brevard            |
| District 6:  | Andy Griffiths, Monroe                 | District 20: | Maggie Lewis-Butler, Leon        |
| District 7:  | Hunt Berryman, Polk                    | District 21: | Jan Shoop, Highlands             |
| District 8:  | Janice Kerekes, Clay                   | District 22: | Rosanne Brandenburg, Lake        |
| District 9:  | Billy Quinn, Jr., Gulf                 | District 23: | Angie Boynton, Marion            |
| District 10: | Susan Valdes, Hillsborough             | District 24: | Shirley Brown, Sarasota          |
| District 11: | Christine Moore, Orange                | District 25: | Dede Schaffner, Seminole         |
| District 12: | Peggy L. O'Shea, Pinellas              | District 26: | Jeanne Dozier, Lee               |
| District 13: | Julie Ulmer, Suwannee                  | District 27: | Ida Wright, Volusia              |
| District 14: | Christopher Cowart, Levy               |              |                                  |

## PRESIDENT'S ADDRESS



On behalf of the Florida School Boards Association, I want to extend my deepest thanks to all members for your continued commitment to Florida's public school students. While this past year has presented challenges, I am proud of the methods by which our membership chose to meet those challenges head on, all the while setting a positive example for our students.

Aligned closely to our recently adopted *FSBA 2020 Strategic Plan*, this report is one of many examples of our association's commitment to transparency, vision, and excellence. It is my hope that we will use this information to set goals, evaluate, and continue to adapt as we stride toward our mission. It has been an honor to serve as the Florida School Boards Association President, and I look forward to continuing our work together in the coming year.

**Sincerely,**

*Caroline Zucker*

**Caroline Zucker**

Sarasota County School Board



## EXECUTIVE SUMMARY

The Florida School Boards Association is a non-profit corporation which has represented Florida's constitutionally elected School Boards since 1930. In the 85th year of service to Florida's public school districts, the association faced not only a transition of executive leadership, but many additional challenges. In the face of legislative battles and ideological shifts surrounding public education in Florida and the nation, FSBA maintained integrity, focus, and fidelity in the association's mission: *to increase student achievement through the development of effective School Board leadership and advocacy for public education.*



In pursuit of our mission, and in light of many changes, 2015-2016's legacy achievement was the development and approval of the *FSBA 2020 Strategic Plan*. Association leadership, members, and staff collaborated to produce the goal-oriented plan which provides focus, structure, and deliverables to propel the association into the future. FSBA, in its commitment to continued improvement, will use the strategic plan, member communications and feedback, and partner collaboration to ensure that each board member gets the high-quality service and training needed to be a highly effective leader and positively impact student achievement in his or her school district.

Though the list is extensive, there were many highlights.

### 2015-2016 Highlights

- *Developing and approving the FSBA 2020 Strategic Plan*
- *Re-aligning staff to FSBA 2020 Strategic Plan*
- *Focusing with laser-like intensity on member service*
- *Prioritizing budget accountability and transparency*

# FLORIDA PUBLIC SCHOOLS

## At a Glance



**67** School Districts



**2.8** MILLION students



**356** Elected School Board Members



**26** Appointed Superintendents  
**41** Elected Superintendents

**FLORIDA**

**4330**  
**SCHOOLS**

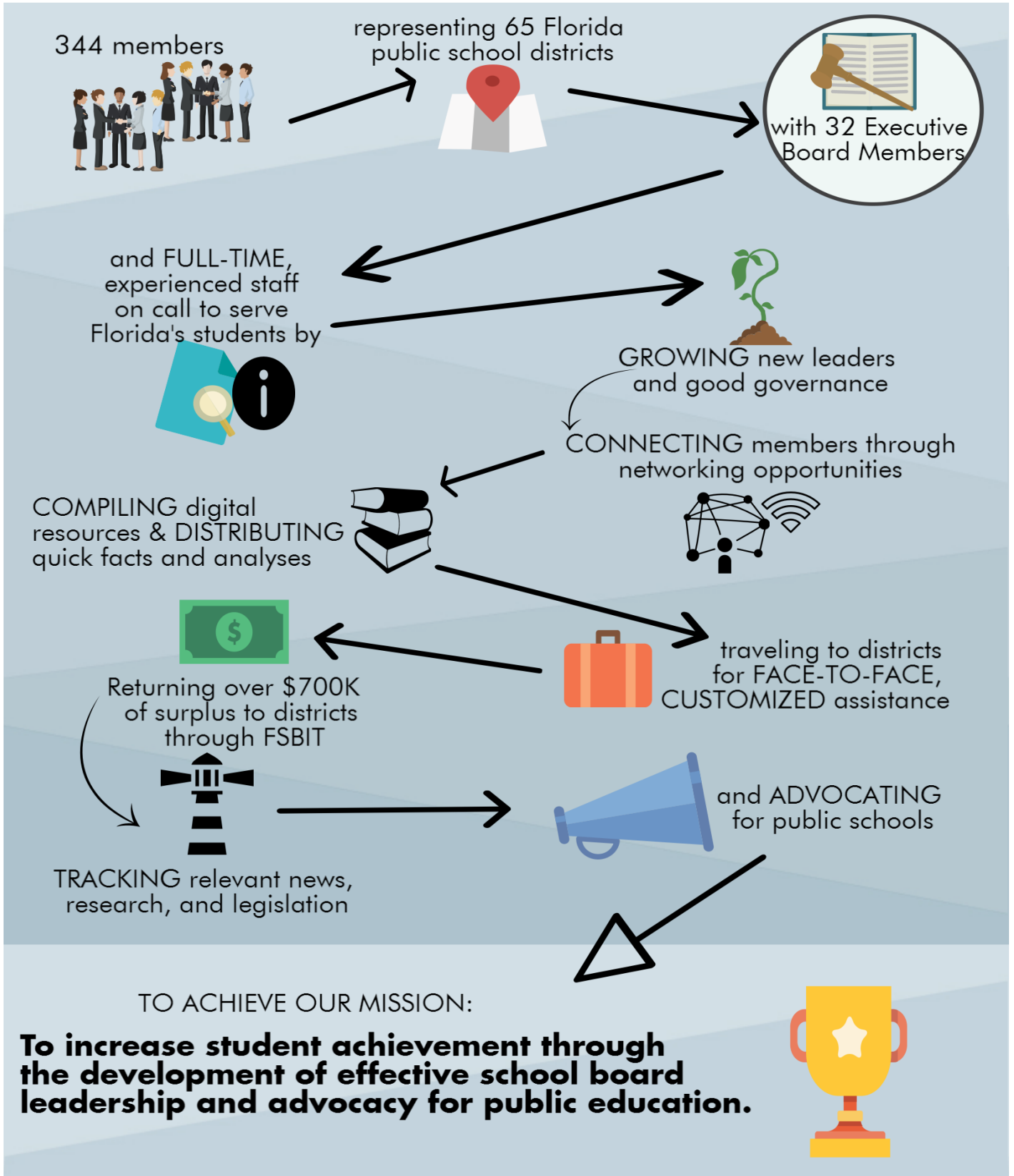
*3rd largest school system in the country*

*Top 10 employer in all Florida counties  
#1 employer in 46 counties*

Data taken from FSBA Education & School Board Fast Facts.

# THE ASSOCIATION

## At a Glance



## STAFF

*Full-time staff working for members all day, every day.* The FSBA office is conveniently located in downtown Tallahassee across the street from the Florida State Capitol. The association team is comprised of full-time staff holding over 125 collective years of education experience in public school classrooms and districts, state agencies and associations. Staff works daily with members and member districts to provide timely and informative resources.

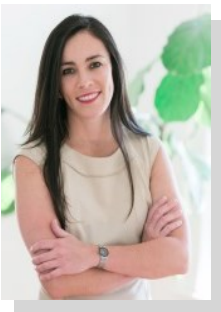


**Andrea Messina** began as *Executive Director* on July 1, 2015. A former English teacher, Charlotte County School Board Member, and FSBA Professional Development Coordinator, she brings a multi-faceted perspective to her leadership role. Ms. Messina is responsible for all organization operations and works with the Board of Directors and staff to ensure that the mission is fulfilled through programs, strategic planning, and outreach. She oversees the development of sufficient resources to make certain the financial health of the organization is maintained. Andrea is a proud University of Central Florida Alumna.

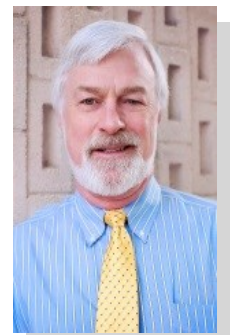
**Leslie Dunlap** came on board the FSBA team as *Comptroller* in July of 2010. She is responsible for all financial reporting, budgeting, and accounting functions for the association. Her role also includes pension management, IT oversight, human resources, staff liaison to the Finance Committee and planning for the Annual Summer and Annual Joint Conferences. Leslie is a graduate of Florida State University and a Certified Public Accountant.



**BillieAnne Gay** joined the FSBA team in March of this year as *Member Communications Manager*. She brings a wealth of education policy, instructional leadership, and district communications experience from her tenure with Leon County Schools. Her responsibilities include: member and external communications, advocacy and legislative support, publications, website maintenance, and social media. BillieAnne earned her undergraduate degree at Florida State University. She earned a master's in Education Leadership from the University of West Florida and holds multiple teaching certifications and Education Leadership certification in Florida.



**Bill Graham** joined the FSBA Team in February 2012 as *Executive Director of the Florida School Labor Relations Service and the Florida Educational Negotiators*. These organizations focus upon collective bargaining and employee relations within our 67 school districts. Prior to moving to Tallahassee Bill served on the Palm Beach County School Board for 24 years and was FSBA President in 1998-99. Mr. Graham was an associate professor at Palm Beach State College for 35 years in the Department of Business Administration where he taught real estate license courses and business administration for students pursuing an A.S. degree in business administration. Bill is a graduate of the University of Florida and is an avid Florida Gator.







**Ruth Melton** began working with FSBA in 1997 and has held the position of *Director of Legislative Relations* since 1999. Her responsibilities include coordinating the development of FSBA’s federal and state legislative platform, compiling and distributing timely legislative reports and summaries, providing informational materials and workshops on education funding and policy issues, and coordinating FSBA’s government and public relations advocacy strategies. Prior to joining FSBA, Ruth was an energetic public education advocate and civic activist having served in leadership roles in the local and state PTA, Dade County Children’s Services Council, the Citizen’s Coalition for Public Schools and the Coalition to Build Schools Now. Ruth is a proud graduate of the University of Virginia.

**Patricia Peterson**, *Member Services Specialist*, has been an FSBA staff member for 28 years. Prior to FSBA, Patricia was employed with the Florida Department of Education as a Secretary Specialist. Patricia’s journey with FSBA started at the front desk as a receptionist and moved through several different positions and departments. Prior to her new role, she served as the Board Development Department Administrative Assistant. In addition to planning the Board of Directors’ Development Training and Meeting, Patricia also serves as a direct liaison to the Executive Director, Board of Directors, Executive Officers, NSBA and the Nominating Committee. Patricia holds her bachelor’s degree from Flagler College, Tallahassee and a master’s degree from Florida A&M University.



**Tina Pinkoson** joined the FSBA staff in July of 2015 as the *Coordinator of Professional Development*. Her experience as a teacher, Alachua County School Board member, and FSBA Facilitator gives her a broad perspective of the professional development needs of Florida’s School Board members. She oversees all professional development programs including required ethics training, Certified Board Member, Master Board, and Mentor programs as well as the New School Board Member and Chairmanship Academies. Tina is a graduate of the University of Florida.

**Carolyn Sanders** serves as *Member Services Associate* for the association and assists departments as needed. Her key responsibilities include maintaining the member database, supporting members in their pursuit of professional development distinctions, assisting the accounting department and FEN, and planning the Day in the Legislature Advocacy Conference. Carolyn is the first voice you hear when you call FSBA.



**David Stephens** has been working with Florida School Boards Insurance Trust for the past 7 years as a Member District Risk Manager and, since 2013, as the Executive Director of Risk Management. David has a Bachelor of Science degree from University of the Cumberland in Williamsburg, Kentucky and a master’s degree in Educational Leadership from the University of South Florida in Tampa. David has 25 years of school system experience in Florida – 17 of those years in administration. He has served as an assistant principal, principal and at multiple district administrative positions. Prior to pursuing teaching as a career, David worked for IBM and Rockwell International.

# LASER FOCUS ON MEMBERSHIP

Strategic Plan Goal

**SUSTAINABILITY:**  
**Involve all board members in FSBA.**

In conjunction with the *FSBA Strategic Plan 2020*, FSBA increased focus on member services and benefits across all departments by evaluating member services, marketing available resources and offerings, being innovative and targeted with communications, creating original publications, and encouraging members to share the value of association membership. The member focus goal included helpful videos for policy proposals, promotional materials for member services and benefits, redesigning the New Member Packet and eNewsletter, and better utilization and monitoring of all methods of communication.



FSBA membership has many benefits such as affiliation with the National School Boards Association, access to cost-saving opportunities such as FSBIT and Snazzy Traveler, and staff available to provide individualized services to districts. Promotional materials and targeted communications were developed to educate members of all association services to increase awareness and engagement and to maximize membership value for all members and districts. FSBA’s experienced staff is on-call for consultation and ready to support members and districts in best serving Florida’s public school students. Research, reporting, and analyses, along with talking points on current issues are provided at the request of members and member district staff. FSBA also has a member work station and refreshments available to members making the trip to Tallahassee. Whether they have meetings at the Capitol or Department of Education, members have access to a satellite member workspace and refreshments while in the capital city — *members know that FSBA’s Tallahassee office is their Tallahassee office.*

FSBA continues to solicit and listen to member feedback to guide goal setting and to meet member needs. Member feedback drives conference topics, training sessions, and content in professional development resources like the *Where Do You Draw the Line?* Ethics Video. FSBA recognizes the responsibility of representing a wide spectrum of district sizes and community needs. While FSBA governance consists of five executive officers elected by membership and 27 district directors on the Board of Directors, *representing nearly 10% of membership*, the laser-focus on membership, assisted staff and executive leadership in collecting information needed to affect change and ensure the association is working at maximum benefit for all members. One example of feedback to action results was the passing of *Policy 2045, Approval of Legal Action*. In addition to current policies that ensure a collective voice, *Policy 2045*, was approved by General Membership in June to ensure more opportunity for member input when entering into legal action. Member feedback is also collected through committee participation. This year’s committee participation drive tagline was, “Let Your Voice Be Heard.”

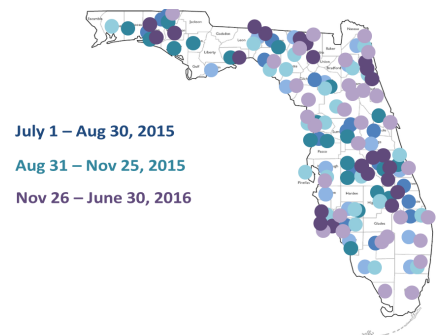
With a widened lens on *every* member and member district, an increased focus to visit district offices in conjunction with previously planned travel for conferences, trainings, and meetings was emphasized. The map, right, illustrates 2015-2016 district visits and extensive consultation by FSBA staff and consultants.

**JOIN A COMMITTEE TODAY**



For more information, contact BillieAnne Gay (bgay@fsba.org).

**LET YOUR VOICE BE HEARD.**



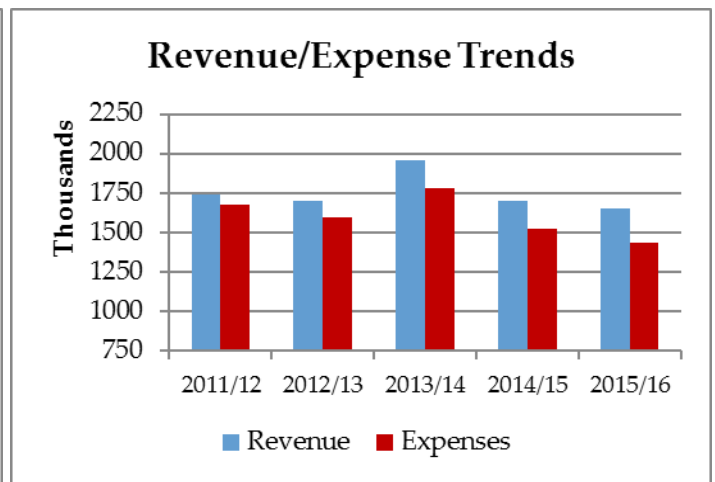
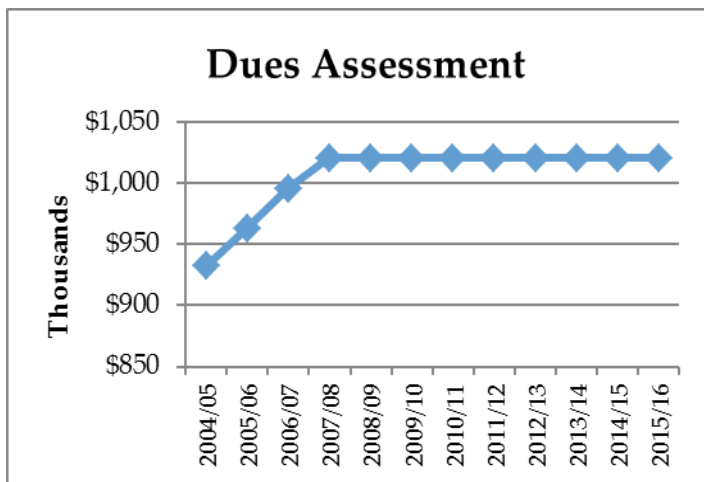
# FINANCIAL OVERVIEW

Strategic Plan Goal

**SUSTAINABILITY: Be financially sound and operationally efficient.**

The association has continued to, even in challenging financial times, prioritize fiscal transparency, maintain dues costs for districts, and sustain a positive margin of revenue-to-expenses. Prepared annually by the Executive Director and the Comptroller, the budget is reviewed and recommended by the Finance Committee and Board of Directors before it is brought before the General Membership for approval.

Revenue for FSBA is generated in a number of ways. The association continues to explore opportunities for sponsorship, revenue share, and other income generation to maintain the financial health of the organization. This year, FSBA increased Board Docs participation, began new methods of cash flow management, and entered into revenue sharing partnerships with Snazzy Traveler and NSBA Prescriptions.



Other than clarifying language, there was only one finance-related policy approved this year. **Policy 5012, Operating & Investment Reserves**, originated in the Finance Committee and was approved in June 2016 by the General Membership. The change sets parameters for the Operating Reserve; ensures that the Operating Reserve is transferred to the Investment Reserve until the goal is met; sets a goal for Investment Reserves; defines calculation for the goal; and requires notification of membership, if used.

### Cost-Saving Measures

- ✓ Executive Director salary decreased
- ✓ Refinanced office building
- ✓ Renegotiated credit card processing fees
- ✓ Reorganized staff positions to eliminate digital communications contract
- ✓ Trimmed conference costs
- ✓ Reduced operating costs

Full 2015-2016 FSBA Financial Report available on FSBA Board Docs or by request.

# PROFESSIONAL DEVELOPMENT

Strategic Plan Goal

**LEADERSHIP: Create high functioning School Boards.**

FSBA has a long history of providing relevant and valuable professional development to its members. Currently, 2/3 of Florida's school districts have at least one Certified Board Member. FSBA members are passionate about serving their local communities, and that means staying informed of the latest issues and best practices. In 2015-2016, 23 distinctions were awarded to members and governance teams, including one Advanced Boardmanship Certification—FSBA's highest individual distinction.



## Distinctions Awarded

	2015-16	TOTAL
Advanced Boardmanship Certifications (ABC)	1	8
Certified Board Members (CBM)	10	110
Certified Boards (CB)	1	7
Master Boards (MB)	11	21

All sessions during the two annual conferences involve training components and training hours, which are also available through the FSBA forums. This year, 45 members attended the Boardmanship Forum, and 50 members attended both the Policy and Chairmanship Forums. While targeted professional development is available through conferences and events, FSBA also offers *customized* training to meet School Board member and individual district needs. In the 2015-2016 year, FSBA conducted 33 onsite trainings and five facilitated retreats for governance teams. FSBA also produced an ethics video, updated for 2015, which fulfills the statutory requirement for elected constitutional officers. That video content is also offered in a live format in conjunction with the Annual Joint Conference. 96 members participated in ethics training via FSBA's on-demand four part webinar series, and 125 members attended the live training with education and legal experts.



Below is a member comment from the Conference Feedback Form:



Six editions of the On Board Professional Development Blog, a new monthly release from Professional Development Coordinator, Tina Pinkoson, were posted for member enrichment. Blog post topics of the inaugural posts ranged from governance team relations to social media awareness.

## CONFERENCES & NETWORKING

**Strategic Plan Goal**

**LEADERSHIP: Be the HUB for School Board member networking.**

Members have consistently identified opportunities to both learn and network with School Board members, superintendents, and education professionals from around the state as one of the most important member benefits. The Annual Summer and Annual Joint Conferences and the Day in the Legislature event that takes place during Florida’s Legislative Session provide those venues.

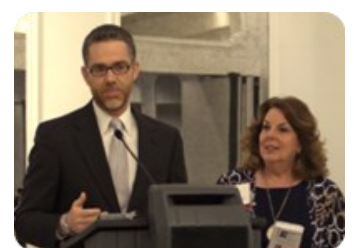
This year’s conferences showcased local public school students, trainings covering hot topics, and best governance practices for school districts. Round table discussions resurfaced, and per member requests were offered by district size. This enabled board members to problem solve and share with other members facing similar problems. Keynote speakers such as Apple VP of Education, John Couch, and Len Forkas, CEO of Hopecam addressed the General Membership on education technology and mission-driven leadership. The FSBA easy to use app offered a helpful pocket resource for members, and June’s conference program was rescheduled to better assist attendees and promote association initiatives. Shifting the conference schedule in June also resulted in an increase of participation at the General Membership business meeting, ensuring all members a voice.



*Member comment from the Conference Feedback Form:*  
**“The round table discussions were my favorite part of the conference because they were district specific and allowed us to share great ideas!”**



The FSBA 29<sup>th</sup> Annual Day in the Legislature and Board of Directors’ Meeting was held in downtown Tallahassee during the Legislative Session that started in January this year. This event provided opportunities for members to network with each other and also to meet Florida legislators and legislative staff. The structure of the Annual Day in the Legislature serves members that are comfortable and engaged with the legislative process, and provides time for newly engaged members to learn how to best advocate for their respective districts. Eight legislators, addressed the over 150 attendees to update them on current progress. FSBA staff shared resources and briefed members on budget and policy updates and key legislative issues in preparation for scheduled meetings with respective delegations.



# GOVERNMENT RELATIONS

**Strategic Plan Goal**

**ADVOCACY: Impact education by advocating the benefits of a quality system of public education.**

FSBA takes pride in keeping our members and others informed about legislative activities on the state and national level throughout the year. Our goal is to ensure that the voices of local School Board members are heard in every public policy forum in which education decisions are made or influenced. Association activities are guided by FSBA’s annually adopted Legislative and Federal Platforms, created by members and approved by district legislative liaisons, and are supported by a variety of electronic and video publications, events, and advocacy tools.

The FSBA website Resource Room provides information and compiled resources for member access. The categories, ranging from accountability to health and safety, assist members in finding the answers when they need them. Associated news stories are also categorized in the FSBA Newsfeed, located on the homepage. In 2015-2016, FSBA provided over 50 daily Legislative Updates throughout session, followed by webinars and on-site 2016 Legislative Session review workshops that included in-depth resources to assist members in understanding policy and budget implications of the year’s legislative actions.

## Legislative Updates

- 8** Legislators addressed members at the Annual Day in the Legislature
- 50+** Daily email summaries
- 12** Weekly video updates
- 100** Page session summary & analysis delivered via four workshops across Florida

Senators Detert, Latvala, Legg, and Montford, and Representatives Geller and Metz received

Legislator of the Year recognition for 2016. FSBA honored these six legislators whose efforts of public service in committee and on the chamber floor promoted a platform that best served Florida’s public school students.

*Pictured below; Senator Latvala with Sarasota Board Members; Senator Detert with Executive Director, Andrea Messina; Senator Montford with Legislative Chair Cook, and Senator Legg and staffer after receiving Legislator of the year award at the Annual Summer Conference.*



In addition to state government relations, FSBA also works to inform and empower members on federal issues and advocacy. In the fall of 2015, 11 FSBA members took on Capitol Hill for the FSBA Federal Issues & Advocacy Conference in Washington, D.C. Following issue briefing and advocacy training on key federal education issues, the group met with senior staff of White House Domestic Policy Office and U.S. Department of Education, members and senior staff of Senate Health, Education, Labor, and Pensions (HELP) Committee, House Education & the Workforce Committee, and members and senior staff of the Florida Congressional delegation.

# ADVOCACY

FSBA’s advocacy efforts are directed to the general public and policy makers on the local, state, and national level to impart a better understanding and appreciation of the successes and challenges of our public education system. Our goal is to ensure that all School Board members have the support and information they need to be well informed and effective leaders and to advocate for the students, schools, and communities they serve.

Providing digestible and informative resources in a timely manner is key when supporting members to best serve their communities and advocate for their students. FSBA *QuickFacts* and talking points serve as actionable resources for board members in a concise format. An example of one such summary was a publication created to assist members in deciphering the implications of *House Bill 7029*.

Members also received resources and analysis to assist local decision making and advocacy efforts surrounding the Every Student Succeeds Act (ESSA). FSBA staff and representatives from FSBA, FADSS, FASA and Florida school districts met shortly after ESSA’s authorization to work with Washington D.C. consultants and Florida Department of Education staff on the implementation of ESSA in Florida.



**HB 7029**

An act relating to education  
Signed by Governor Scott, 4/14/16

HB 7029 is an omnibus bill that addresses a variety of key education issues. We have provided a detailed summary of the bill in our [FSBA 2016 Legislative Session Summary](#) (see page 83). Below is an overview of the major points addressed by the bill.

To access the full text of the bill (and the bill sections and page numbers referenced below), please click [HERE](#). Please note that the bill goes into effect on July 1, 2016 unless otherwise specified in the bill.

**Choice & Student/Parent Rights**

- Beginning by the 2017-2018 school year, each school district must have a plan in place that allows parents to enroll their child in any school in the state, including a charter school, that has not



Above: Florida Department of Education leadership meets with representatives from FSBA, FASA, and FADSS about ESSA.

Advocacy efforts are also supported through training and conferences. Along with the Annual Day in the Legislature advocacy days in Tallahassee, members also had the opportunity to hear about advocacy best practices and local successes during conference presentations. *“Legislative Advocacy as a Year Round Process,”* presented at the Annual Joint Conference focused on the fact that starting to advocate during session is way too late. *“Get them to the Door”* at the Annual Summer Conference showcased two Florida districts’ paths to getting all stakeholders on board to pass ballot referendums.

*Member comment from the Conference Feedback Form:*  
**“The advocacy session was most meaningful because I am currently advocating to take a ½ cent sales tax proposal to referendum in my county. Very focused and smart strategies were shared along with stories of success!”**

As members of the state School Board association, FSBA members and their respective districts have access to the National School Boards Association (NSBA) conferences, caucuses, and special interest groups such as the Council of Urban Boards of Education (CUBE) and the Council of School Attorneys (COSA). FSBA members enlist the advocacy skills they have attained through training as they actively participate in NSBA advocacy and leadership efforts. This year, executive leadership attended the NSBA Annual Conference and Advocacy Institute to network with board members from across the nation.



Below: Florida’s voting delegation at NSBA’s General Assembly

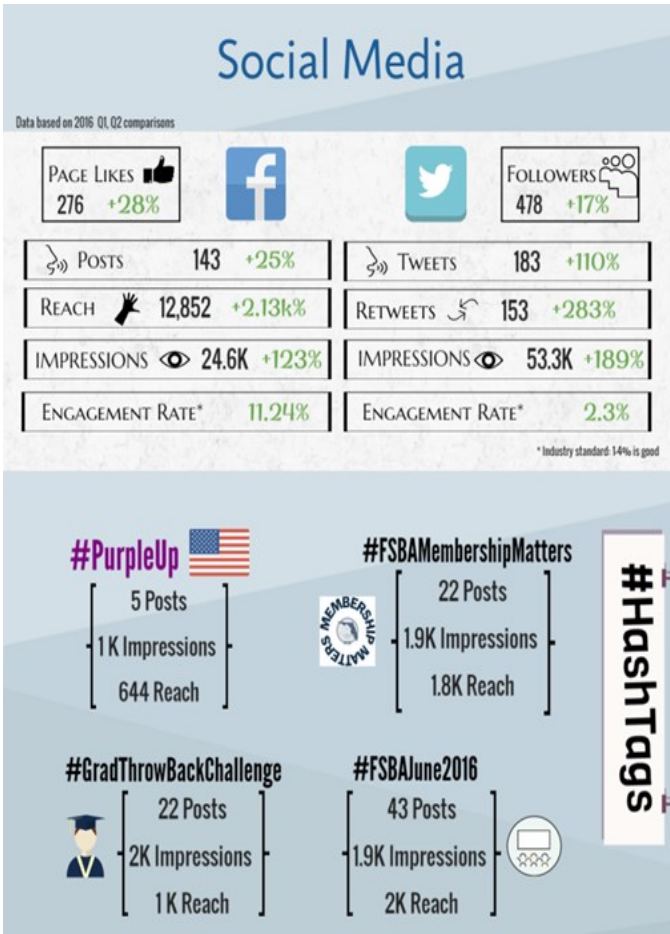


# COMMUNICATIONS

Strategic Plan Goal

**SUSTAINABILITY:**  
Enhance communication between board members.

To meet strategic planning goals, FSBA reorganized staff to merge resources and create a Member Communications Manager position. Key focuses for the inaugural year were to enhance communication with and between members, highlight member benefits, and most importantly, restore public confidence in public education and the association by continuing to build relationships to advocate the benefits of a high-quality system of public education.



Incorporating a Communications Manager enabled FSBA to produce full-color promotional materials, redesign elements of the eNewsletter and website, advance other department initiatives, and greatly increase social media presence. The data to the left shows increases across all metrics for social media platforms.

Digital engagement played an important role in increasing communications to and among membership, and offered an outlet for members to connect and keep up with relevant education issues. Hashtag campaigns were used to bring awareness to events like #PurpleUp, supporting military children in public schools. The FSBA #FridayFive— 5 Things You Should Know, a weekly installment of five hand-picked education news articles selected by Executive Director, Andrea Messina, also provided incentive for members to become engaged on virtual platforms. Linking social media posts back to the FSBA website enabled staff to track website traffic and increased the probability that members would not miss other important announcements, posts, and resources. The same methods of data collection and analysis were used for the monthly member newsletter and resulted in an increase of click-through and open rate— both rates soaring high above the industry standard.

In addition to increasing member communications, FSBA communications staff made it a priority to not only build relationships with legislative leaders, but also with member districts across the state. This resulted in giving the association the opportunity to help promote the great work of Florida’s public schools’ curricular programs, student services and achievements.



Wishing our Florida students the best of luck tonight at the Scripps National Spelling Bee finals! Archimedean Middle Conservatory Miami-Dade County Public Schools Fruit Cove Middle School St Johns County School District





## FLORIDA SCHOOL BOARDS INSURANCE TRUST

Established by the Florida School Boards Association in 1981 for the purpose of self-insuring the property casualty exposures of Florida school districts, this pooled self-insurance program is funded by FSBIT member districts. FSBIT provides a number of additional services including assisting districts with employee benefits, workers compensation claims, and extensive risk management training and exposure mitigations.



Year	FSBIT Districts	Property Value Insured
2015-2016	10	\$4,973,256,889.00
2014-2015	9	\$4,025,915,021.00
2013-2014	9	\$3,944,573,043.00
2012-2013	9	\$3,826,857,192.00
2011-2012	9	\$3,622,343,276.00

## SUPERINTENDENT SEARCHES

FSBA has a long history of accomplishment working with School Boards and their constituents to attract and place qualified Superintendents in Florida school districts. FSBA has led more than 85 Superintendent searches in the last 40 years, and has worked with many districts multiple times due to retirements, Board direction changes, or other circumstances causing the loss of a Superintendent.

FSBA is committed to and has a proven track record of recruiting traditional, non-traditional, minority, and both in and out-of-state candidates, as well as nurturing and assisting in the development of Florida talent. FSBA is a participating member of NSBA’s National Affiliation of Superintendent Searches (NASS) which gives our organization an extensive national network of applicants and keeps us abreast of the best practices in Superintendent Searches.

FSBA offers the best protection for the interests of the School Board as the only search firm whose primary concern is a School Board’s successful match with a Superintendent who will meet the district’s unique needs. FSBA is also heavily invested in ensuring that the new governance team continues to flourish long after the initial hiring process is complete. This year, FSBA was contracted to conduct four Superintendent searches for Osceola, St. Johns and Sarasota (in progress at the time of publication for report), and Polk counties.

District	Applicants	States Represented	Doctorate Degrees	Current Superintendents	Community Panel Members
Osceola	36	20	22	10	n/a
St. Johns	21	9	12	7	30
Sarasota	49	20	29	14	16

 Florida School Boards Association added 2 new photos. June 24 · 🌐

Proud to support St Johns County School District and Sarasota County Schools in their search for superintendents. Qualified candidates, don't miss out. Info here: <http://fsba.org/superintendent-search/>.



## LOOKING FORWARD

Using the *FSBA 2020 Strategic Plan* as our guiding document, we will continue to hone our focus on leadership, advocacy, and organizational sustainability.

In 2016-2017, we will:



While education sees challenges nationally and statewide, and we see some directly facing our association, we are confident that the committed members, officers, and staff of FSBA will rise to these challenges and face them with commitment, transparency, effective leadership, and improvement.





# FLORIDA SCHOOL BOARDS ASSOCIATION

---



[/FLSchoolBoardsAssociation](#)



[@FLSchoolBoards](#)

203 South Monroe Street

Tallahassee, FL 32301

850.414.2578

[www.fsba.org](http://www.fsba.org)