



2018-2019 Committee Report Template

Advocacy Subcommittee

DUE: March 2019

Chair: Thomas Kennedy (Citrus)
Vice Chair: Beth McCall (Marion)
Members: Kelly Barrera (St. Johns), Misty Belford (Brevard), Joy Bowen (Leon), Tim Bryant (Okaloosa), Colleen Conklin (Flagler), Carol Cook (Pinellas), Deidra Dunnell (Taylor), Rene Flowers (Pinellas), Patty Hightower (Escambia), Rob Hyatt (Alachua), Linda Kobert, (Orange), Jeannie Mathis (Taylor), Linda Powers (Citrus), Chris Patricca (Lee)

Dates of meetings held (please ensure all minutes have been forwarded to Peterson@fsba.org):

Nov. 8, 2018 [CLICK HERE FOR MINUTES](#)

Jan. 30, 2019 (Executive sub-committee meeting with Ruth Melton) [CLICK HERE FOR AGENDA/NOTES](#)

Feb. 15, 2019 [CLICK HERE FOR AGENDA/NOTES](#)

Feb. 22, 2019 (Executive sub-committee meeting with Tim Bryant & Carol Cook) [CLICK HERE FOR AGENDA/NOTES](#)

Main actions taken/accomplishments:

Assisted in providing video footage for Advocacy Videos produced by BilliAnne Gay

Our Voices - Membership Matters

- VIDEO - <https://vimeo.com/302940007>

School Choice Week - January 20-26, 2019

- Sarasota School Choice Week VIDEO - <https://vimeo.com/311722771>
- Citrus County School Choice Week VIDEO - <https://vimeo.com/311719481>

School Counseling - Feb. 4-8, 2019

- Citrus School Counseling Week VIDEO - <https://vimeo.com/315963853>
- Taylor School Counseling Week VIDEO - <https://vimeo.com/314336951>

Continued sub-committee's goal of promoting the Advocacy Calendar – [CLICK HERE FOR CALENDAR](#)

Continued and expanded, encouraging other FSBA and committee members to incorporate using social media Facebook and/or Twitter in promoting local public school and FSBA materials.

Additional Information

The Advocacy Committee can be the force that best represents and implements the FSBA agendas and platforms. This could best be done by increasing the committee members with a goal of one representative from each district. Members can then help advocate for local and state agendas and platforms. It is also important that these members build relationships with Legislators and their Aides, especially those that may be perceived as not pro traditional public schools.