



Invest in education. Invest in the future.



The Florida School Boards Association

ANNUAL SPONSOR BENEFITS

GOLD - \$10,000

The Gold level sponsorship includes your logo on the website, a digital membership roster, logo recognition in newsletters, the opportunity to provide marketing materials in conference packets, **6 complimentary registrations per year, and your choice of 3 marketing options below.** **For virtual events,** this level includes exhibitor booth, electronic leads list, access to member networking meetups, and digital marketing during the event.

Your Choice of 3 Marketing Options⁺

Luncheon sponsor at FSBA Event
Keynote Speaker Sponsor at FSBA Event
Reception/Dinner Sponsor at Board of Directors' Leadership Meeting
Breakfast Sponsor at FSBA Event
Targeted Marketing Dinner Sponsor at FSBA Event
Assistance with networking connections
"Sponsor in the Spotlight" Newsletter & Social Media (12 available)
Conference Hotel Keycard Sponsorship
Reception Sponsor at FSBA Event
Coffee Break/Intermission Sponsor at FSBA Event
Breakout Session Sponsor at FSBA Event
Logo recognition on event tote (limited availability)
FSBA Legislative Update Video Sponsorship (1000+ recipients)

FSBA Event Information*

Event	Dates	Approx. Attendance	Location
Annual Day in the Legislature	February 2-4, 2022	100-150	Tallahassee
Annual Summer Conference	June 8-10, 2022	300-325	Tampa
Board of Directors' Leadership Development Training	October 2022	40-60	Citrus County
FSBA/FADSS Annual Joint Conference	Nov 29-Dec 2, 2022	400-425	Tampa

*Scheduled in-person events listed above are subject to virtual delivery depending on public health concerns.

For more information, contact Leslie Dunlap, FSBA Director of Finance & Administration at Dunlap@fsba.org

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The mission of the Florida School Boards Association is to increase student achievement through development of effective school board leadership and advocacy for public education.