



Invest in education. Invest in the future.



The Florida School Boards Association
ANNUAL SPONSOR BENEFITS
 OVERVIEW - ALL LEVELS

Platinum, Gold, Silver, and Bronze level sponsorships include Commercial Affiliate benefits (see bottom of page), digital membership roster, logo recognition in newsletters, the opportunity to provide marketing materials in conference packets, and a designated number of marketing choices below. **For virtual events,** these levels include an exhibitor booth, electronic leads list, access to member networking meetups, and digital marketing during the event.

Annual Sponsor Benefit Overview

ANNUAL SPONSORSHIP LEVEL →	Bronze	Silver	Gold	Platinum
Complimentary Event Registrations (up to \$325 value each) →	2	4	6	8
# of CHOICES AVAILABLE FROM ITEMS BELOW* →	1	2	3	5
Customizable marketing options				✓
FSBA hosts member webinar for your product				✓
Exhibitor Table at Registration Area (2 available per in-person conference)				✓
Board of Directors' Meeting Sponsor				✓
Lunch Sponsor at Board of Directors' Leadership Meeting				✓
Luncheon sponsor at FSBA Event			✓	✓
Keynote Speaker Sponsor at FSBA Event			✓	✓
Reception/Dinner Sponsor at Board of Directors' Leadership Meeting			✓	✓
Breakfast Sponsor at FSBA Event			✓	✓
Targeted Marketing Dinner Sponsor at FSBA Event			✓	✓
Assistance with networking connections			✓	✓
"Sponsor in the Spotlight" Newsletter & Social Media (12 available)			✓	✓
Conference Hotel Keycard Sponsorship			✓	✓
Reception Sponsor at FSBA Event		✓	✓	✓
Coffee Break/Intermission Sponsor at FSBA Event	✓	✓	✓	✓
Breakout Session Sponsor at FSBA Event	✓	✓	✓	✓
Logo recognition on event tote (limited availability)	✓	✓	✓	✓
FSBA Legislative Update Video Sponsorship (1000+ recipients)	✓	✓	✓	✓
	\$3,000	\$5,000	\$10,000	\$15,000

+2-3 Minutes Speaking

\$500 Commercial Affiliate Sponsorship – includes logo on website and member rate for events

*Sponsorship opportunities are limited. Sign up early for maximum value.

For more information, contact Leslie Dunlap, FSBA Director of Finance & Administration at Dunlap@fsba.org

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 The mission of the Florida School Boards Association is to increase student achievement through development of effective school board leadership and advocacy for public education.