



Invest in education. Invest in the future.



The Florida School Boards Association

ANNUAL SPONSOR BENEFITS

PLATINUM - \$15,000

The Platinum level sponsorship includes your logo on the website, a digital membership roster, logo recognition in newsletters, the opportunity to provide marketing materials in conference packets, **8 complimentary registrations per year, choice of 5 marketing options below, and is also the ONLY level with a customizable marketing plan.** For virtual events, this level includes exhibitor booth, electronic leads list, access to member networking meetups, and digital marketing during the event.

Your Choice of 5 Marketing Options⁺

Customizable marketing options – Don't see what you're looking for here? Work with our team to customize your options.

- FSBA hosts member webinar for your product
- Exhibitor Table at Registration Area (2 available per in-person conference)
- Board of Directors' Meeting Sponsor +2-3 Minutes Speaking
- Lunch Sponsor at Board of Directors' Leadership Meeting +2-3 Minutes Speaking
- Luncheon Sponsor at FSBA Event +2-3 Minutes Speaking
- Keynote Speaker Sponsor at FSBA Event +2-3 Minutes Speaking
- Reception/Dinner Sponsor at Board of Directors' Leadership Meeting +2-3 Minutes Speaking
- Breakfast Sponsor at FSBA Event +2-3 Minutes Speaking
- Targeted Marketing Dinner Sponsor at FSBA Event +2-3 Minutes Speaking
- "Sponsor in the Spotlight" Newsletter & Social Media (12 available)
- Assistance with networking connections
- Conference Hotel Keycard Sponsorship
- Reception Sponsor at FSBA Event
- Coffee Break/Intermission Sponsor at FSBA Event
- Breakout Session Sponsor at FSBA Event
- Logo recognition on event tote (limited availability)
- FSBA Legislative Update Video Sponsorship (1000+ recipients)

⁺ Sponsorship opportunities are limited. Sign up early for maximum value.

FSBA Event Information*

Event	Dates	Approx. Attendance	Location
Annual Day in the Legislature	February 2-4, 2022	100-150	Tallahassee
Annual Summer Conference	June 8-10, 2022	300-325	Tampa
Board of Directors' Leadership Development Training	October 2022	40-60	Citrus County
FSBA/FADSS Annual Joint Conference	Nov 29-Dec 2, 2022	400-425	Tampa

*Scheduled in-person events listed above are subject to virtual delivery depending on public health concerns.

For more information, contact Leslie Dunlap, FSBA Director of Finance & Administration at Dunlap@fsba.org

203 South Monroe Street | Tallahassee, FL 32301 | 850.414.2578 | www.fsba.org

The mission of the Florida School Boards Association is to increase student achievement through development of effective school board leadership and advocacy for public education.