



Florida School Boards Association ANNUAL SPONSOR BENEFITS



BRONZE - \$3,500

The Bronze level sponsorship includes:

- Your logo on the FSBA website with a direct link to your website
- Digital membership roster
- Logo recognition in weekly newsletters
- The opportunity to provide marketing materials in conference packets
- Event attendee lists
- Permission to use FSBA logo in your marketing
- **2 complimentary registrations per year** (includes additional registrations at the discounted member rate)
- **Your choice of 2 marketing options below**

Your Choice of 2 Marketing Options+

Coffee Break Sponsor at FSBA Event

- Recognition in printed program and digital agenda
- You may bring and display branded signage such as a retractable banner during this time

Breakout Session Sponsor at FSBA Event

- In-room signage provided by you
- Recognition in printed program and digital agenda
- Verbal acknowledgment by session moderator

(Note: This is not an opportunity to speak or present.)

Logo recognition on event tote for (1) Annual Conference

Know B4 U Go Email Sponsor

- Your logo will be featured on the header of the Know B4 U Go conference email to all attendees

Annual Report Sponsor

- Your logo will be featured on the outside back cover of the 2023 Annual Report (Distributed to all FSBA Members)

Chairmanship Academy Annual Sponsor *(Approximately 55 attendees who gather during the Annual Joint Conference)*

- In-room signage provided by you
- Recognition in printed program and digital agenda
- Verbal acknowledgment by session moderator

(Note: This is not an opportunity to speak or present.)

FSBA Event Information

Event	Dates	Approx. Attendance	Location
Annual Day in the Legislature	March 15 - 17, 2023	100-150	Tallahassee
Annual Summer Conference	June 7 - 9, 2023	300-325	Tampa
Board of Directors' Leadership Development Training	Early October 2023	40-60	Alachua County
FSBA/FADSS Annual Joint Conference	Nov 28 - Dec 1, 2023	400-425	Tampa

*Scheduled in-person events listed above are subject to virtual delivery depending on public health concerns.

For more information, contact Leslie Dunlap, FSBA Director of Finance & Administration at Dunlap@fsba.org

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