



# Florida School Boards Association ANNUAL SPONSOR BENEFITS



||| GOLD - \$10,000

## The Gold level sponsorship includes:

- Pre-recorded educational webinar added to the FSBA resource library
- Your logo on the FSBA website with a direct link to your website
- Digital membership roster
- Logo recognition in weekly newsletters
- The opportunity to provide marketing materials in conference packets
- Event attendee lists
- Permission to use the FSBA logo in your marketing
- **6 complimentary registrations per year** (includes additional registrations at the discounted member rate)
- **Your choice of 4 marketing options below**

### Your Choice of 4 Marketing Options\*

#### Luncheon sponsor at FSBA Event *(Note: This is not an opportunity to speak or present.)*

- In-room signage provided by you
- Recognition in printed program and digital agenda
- Verbal recognition

#### Reception/Dinner Sponsor at Board of Directors' Leadership Development Training & Meeting in October *(Note: This is not an opportunity to speak or present.)*

- In-room signage provided by you
- Recognition in printed program and digital agenda
- Verbal recognition

#### Breakfast Sponsor at FSBA Event *(Day in the Legislature or Board of Directors' Leadership Development Training)*

- In-room signage provided by you
- Recognition in printed program and digital agenda
- Verbal recognition

#### Conference Hotel Keycard Sponsorship Your logo on the hotel room keys given to all conference attendees *(2 available - you may choose either the Annual Summer Conference or the Annual Joint Conference.)*

#### Reception Sponsor at FSBA Event

- In-room signage provided by you
- Recognition in printed program and digital agenda
- Verbal recognition

#### Water Station Sponsor for (1) Annual Conference *(2 available - you may choose either the Annual Summer Conference or the Annual Joint Conference.)*

- Branded cups with your logo
- Sponsor signage with logo provided by FSBA at the water station

#### Wi-Fi Sponsor for (1) Annual Conference *(2 available - you may choose either the Annual Summer Conference or the Annual Joint Conference.)*

- Sponsor signage with logo in various places
- Recognition in printed program and digital agenda

#### Boxed Lunch Sponsor for the New School Board Member Training during the Day in the Legislature

- Your logo will be featured on the lunch box as a meal sponsor *(Approximately 50 attendees: This is not an opportunity to speak or present.)*

GOLD LEVEL & UP

**Annual Conference Bathroom Amenity Sponsor**

Sponsor (4) bathroom amenity baskets for the Annual Summer Conference AND the Annual Joint Conference. FSBA will provide and fill all amenity baskets. You may add any branded items to the baskets. Mirror clings with your logo will also be provided.

**Annual Certified Board Member (CBM) Forum Sponsor** The Forums are 2-3 smaller trainings offered throughout the year. Topics include School Finance, Policy Governance and Bargaining 101. *(Each forum has roughly 30-50 attendees)*

- **2-3 minutes to speak at the beginning of each Forum**
- In-room signage provided by you at all trainings
- Your logo added to the CBM Forums page of the FSBA website
- Recognition in printed agenda

**Coffee Break Sponsor at FSBA Event**

- Recognition in printed program and digital agenda
- You may bring and display branded signage such as a retractable banner during this time

**Breakout Session Sponsor at FSBA Event** *(Note: This is not an opportunity to speak or present.)*

- In-room signage provided by you
- Recognition in printed program and digital agenda
- Verbal acknowledgment by session moderator

**Logo recognition on event tote** for (1) Annual Conference

**Know B4 U Go Email Sponsor** Your logo will be featured on the header of the Know B4 U Go conference email to all attendees

**Annual Report Sponsor** Your logo on the outside back cover of the 2023 Annual Report (Distributed to all FSBA Members)

**Chairmanship Academy Annual Sponsor** *(Approximately 55 attendees who gather during the Annual Joint Conference)*

- **2-3 minutes to speak at the beginning of the training**
- In-room signage provided by you
- Recognition in printed program and digital agenda

### FSBA Event Information

Event	Dates	Approx. Attendance	Location
CBM School Finance <b>Forum</b>	February 9 - 10, 2023	30 - 50	Kissimmee
Annual Day in the Legislature	March 15 - 17, 2023	100-150	Tallahassee
Annual Summer Conference	June 7 - 9, 2023	300-325	Tampa
CBM Policy Governance <b>Forum</b> CBM Bargaining 101 <b>Forum</b>	September 27 - 28, 2023	30 - 50	Gainesville
Board of Directors' Leadership Development Training	Early October 2023	40-60	Alachua County
FSBA/FADSS Annual Joint Conference	Nov 28 - Dec 1, 2023	400-425	Tampa

\*Scheduled in-person events listed above are subject to virtual delivery depending on public health concerns.

**For more information, contact Leslie Dunlap, FSBA Director of Finance & Administration at [Dunlap@fsba.org](mailto:Dunlap@fsba.org)**