



Florida School Boards Association ANNUAL SPONSOR BENEFITS



PLATINUM - \$15,000

The Platinum level sponsorship includes:

- Sponsor in the Spotlight profile in FSBA weekly newsletter, promoted on social media (1) annually
- Pre-recorded educational webinar added to the FSBA resource library
- Your logo on the FSBA website with a direct link to your website
- Digital membership roster
- Logo recognition in weekly newsletters
- The opportunity to provide marketing materials in conference packets
- Event attendee lists
- Permission to use the FSBA logo in your marketing
- **8 complimentary registrations per year** (includes additional registrations at the discounted member rate)
- **Your choice of 5 marketing options below**

*Be sure to view the a la carte option on page 2.

Your Choice of 5 Marketing Options*

Customizable marketing options – Don't see what you're looking for? Work with our team to customize your options.

<p>FSBA hosts member webinar for your product or service</p> <ul style="list-style-type: none"> • Promotion in the FSBA weekly newsletter • Introduction and endorsement from FSBA CEO, Andrea Messina 	PLATINUM LEVEL & UP
<p>Sponsor table at registration area for (1) FSBA Event annually <i>(Limited availability)</i></p> <ul style="list-style-type: none"> • Includes 1 draped table, 2 chairs • You may bring and display branded signage such as a retractable banner for behind the table 	
<p>Board of Directors' Meeting Sponsor at (1) FSBA Conference Annually <i>(Limited availability)</i></p> <ul style="list-style-type: none"> • 2-3 minutes to speak at the beginning of the program, or verbal acknowledgment • In-room signage provided by you • Recognition in printed program and digital agenda 	
<p>General Session Sponsor at FSBA Event</p> <ul style="list-style-type: none"> • 2-3 minutes to speak at the beginning of the program, or verbal acknowledgment • In-room signage provided by you • Recognition in printed program and digital agenda 	
<p>Luncheon sponsor at FSBA Event</p> <ul style="list-style-type: none"> • 2-3 minutes to speak at the beginning of the program, or verbal acknowledgment • In-room signage provided by you • Recognition in printed program and digital agenda 	
<p>Reception/Dinner Sponsor at Board of Directors' Leadership Development Training & Meeting in October</p> <ul style="list-style-type: none"> • 2-3 minutes to speak at the beginning of the program • In-room signage provided by you • Recognition in digital agenda 	
<p>Breakfast Sponsor at FSBA Event <i>(Day in the Legislature or Board of Directors' Leadership Development Training)</i></p> <ul style="list-style-type: none"> • 2-3 minutes to speak at the beginning of the program, or verbal acknowledgment • In-room signage provided by you • Recognition in printed program and digital agenda 	
<p>Conference Hotel Keycard Sponsorship Your logo on the hotel room keys given to all conference attendees. <i>(2 available - you may choose either the Annual Summer Conference or the Annual Joint Conference.)</i></p>	
<p>Reception Sponsor at FSBA Event</p> <ul style="list-style-type: none"> • In-room signage provided by you • Recognition in printed program and digital agenda • Verbal recognition 	

Water Station Sponsor for (1) Annual Conference (2 available - you may choose either the Annual Summer Conference or the Annual Joint Conference.) <ul style="list-style-type: none"> • Branded cups with your logo • Sponsor signage with logo provided by FSBA at the water station 			
Wi-Fi Sponsor for (1) Annual Conference (2 available - you may choose either the Annual Summer Conference or the Annual Joint Conference.) <ul style="list-style-type: none"> • Sponsor signage with logo in various places • Recognition in printed program and digital agenda 			
Annual Conference Program Sponsor Your logo will be featured on the outside back cover of the printed program for the 2023 Annual Conference (2 available - you may choose either the Annual Summer Conference or the Annual Joint Conference.)			
Boxed Lunch Sponsor for the New School Board Member Training during the Day in the Legislature Your logo will be featured on the lunch box as a meal sponsor (About 50 attendees: This is not an oppty to speak or present.)			
Annual Conference Bathroom Amenity Sponsor Sponsor (4) bathroom amenity baskets for the Annual Summer Conference AND the Annual Joint Conference. FSBA will provide and fill all amenity baskets. You may add any branded items to the baskets. Mirror clings with your logo will also be provided.			
Annual Certified Board Member (CBM) Forum Sponsor The Forums are 2-3 smaller trainings offered throughout the year. Topics include School Finance, Policy Governance and Bargaining 101. (Each forum has roughly 30-50 attendees) <ul style="list-style-type: none"> • 2-3 minutes to speak at the beginning of each Forum • In-room signage provided by you at all trainings • Your logo added to the CBM Forums page of the FSBA website • Recognition in printed agenda 			
Coffee Break Sponsor at FSBA Event <ul style="list-style-type: none"> • Recognition in printed program and digital agenda • You may bring and display branded signage such as a retractable banner during this time 			
Breakout Session Sponsor at FSBA Event (Note: This is not an opportunity to speak or present.) <ul style="list-style-type: none"> • In-room signage provided by you • Recognition in printed program and digital agenda • Verbal acknowledgment by session moderator 			
Logo recognition on event tote for (1) Annual Conference			
Know B4 U Go Email Sponsor Your logo will be featured on the header of the Know B4 U Go conference email to all attendees			
Annual Report Sponsor Your logo on the outside back cover of the 2023 Annual Report. (Distributed to all FSBA Members)			
Chairmanship Academy Annual Sponsor (Approximately 55 attendees who gather during the Annual Joint Conference) <ul style="list-style-type: none"> • 2-3 minutes to speak at the beginning of the training • In-room signage provided by you • Recognition in printed program and digital agenda 			
A La Carte Option			
Lanyard Sponsor for (1) Annual Conference Your company's name on the badge lanyards given to all conference attendees. (2 available - you may choose either the Annual Summer Conference or the Annual Joint Conference.)	\$2,000.00		
FSBA Event Information			
Event	Dates	Approx. Attendance	Location
CBM School Finance Forum	February 9 - 10, 2023	30 - 50	Kissimmee
Annual Day in the Legislature	March 15 - 17, 2023	100-150	Tallahassee
Annual Summer Conference	June 7 - 9, 2023	300-325	Tampa
CBM Policy Governance Forum CBM Bargaining 101 Forum	September 27 - 28, 2023	30 - 50	Gainesville
Board of Directors' Leadership Development Training	Early October 2023	40-60	Alachua County
FSBA/FADSS Annual Joint Conference	Nov 28 - Dec 1, 2023	400-425	Tampa

*Scheduled in-person events listed above are subject to virtual delivery depending on public health concerns.

For more information, contact Leslie Dunlap, FSBA Director of Finance & Administration at Dunlap@fsba.org