



Florida School Boards Association

2024 ANNUAL SPONSOR BENEFITS OVERVIEW



All sponsorships include Commercial Affiliate benefits (see bottom of page), digital membership roster, logo recognition in weekly newsletters, the opportunity to provide marketing collateral in conference packets, event attendee lists, permission to use FSBA logo in your marketing, *and* a designated number of marketing choices below.

ANNUAL SPONSORSHIP LEVEL →	BRONZE \$3,500	SILVER \$5,000	GOLD \$10,000	PLATINUM \$15,000	PLATINUM PLUS \$17,500
Complimentary Event Registrations (up to \$375 value each)	2	4	6	8	10
Dinner Sponsor at (1) FSBA Event					✓
Monthly promotion of your choosing on FSBA's social media channels (Facebook and Twitter)					✓
Customizable Marketing Options				✓	✓
<i>Sponsor in the Spotlight</i> profile in FSBA weekly newsletter, promoted on social media (1) annually				✓	✓
Pre-recorded educational webinar added to the FSBA resource library			✓	✓	✓
+ Number of Choices Available from Items Below	2	2	4	5	5
FSBA hosts Member Webinar for your Product or Service				✓	✓
Sponsor Table at Registration Area for (1) FSBA Event				✓	✓
Board of Directors Meeting Sponsor at (1) FSBA Conference				✓	✓
General Session Sponsor at FSBA Event				✓	✓
Breakfast Sponsor at FSBA Event				✓	✓
Reception/Dinner Sponsor at Board of Directors Leadership Development Training & Meeting in October				✓	✓
Regional Member Meeting Sponsor				✓	✓
Luncheon Sponsor at FSBA Event			✓	✓	✓
Conference Hotel Keycard Sponsorship			✓	✓	✓
Water Station Sponsor for (1) Annual Conference			✓	✓	✓
Wi-Fi Sponsor for (1) Annual Conference			✓	✓	✓
Certified Board Member (CBM) Forum Sponsor			✓	✓	✓
New School Board Member Academy Sponsor			✓	✓	✓
Chairmanship Academy Sponsor		✓	✓	✓	✓
Annual Conference Program Sponsor		✓	✓	✓	✓
Reception Sponsor at FSBA Event		✓	✓	✓	✓
Coffee Break Sponsor at FSBA Event	✓	✓	✓	✓	✓
Breakout Session Sponsor at FSBA Event	✓	✓	✓	✓	✓
Logo recognition on event tote for (1) Annual Conference	✓	✓	✓	✓	✓
<i>Know Before You Go</i> Email Sponsor	✓	✓	✓	✓	✓

\$1,000 Commercial Affiliate Sponsorship includes logo on website with direct link to your website & member rate for events.

+ Sponsorship opportunities are limited. Sign up early for maximum value.

Visit www.fsba.org/2024-annual-sponsor-program for greater details on each level.

For more information, contact Leslie Dunlap, FSBA Director of Finance & Administration Dunlap@fsba.org