



# 2024 ANNUAL SPONSOR BENEFITS

## GOLD - \$10,000



### The Gold level sponsorship includes:

- Pre-recorded educational webinar added to the FSBA resource library
- Your logo on the FSBA website with a direct link to your website
- Digital membership roster
- Logo recognition in weekly newsletters
- The opportunity to provide marketing collateral to conference attendees
- Event attendee lists
- Permission to use the FSBA logo in your marketing
- **6 complimentary registrations per year** (includes additional registrations at the discounted member rate)
- **Your choice of 4 marketing options below**

### Your Choice of 4 Marketing Options<sup>+</sup>

|   |                 |
|---|-----------------|
| <p><b>Luncheon sponsor at FSBA Event</b><br/> <i>(Note: This is not an opportunity to speak or present.)</i></p> <ul style="list-style-type: none"> <li>• In-room signage provided by you</li> <li>• Recognition in printed program and digital agenda</li> <li>• Verbal recognition</li> </ul>   | GOLD LEVEL & UP |
| <p><b>Conference Hotel Keycard Sponsorship</b> Your logo on the hotel room keys given to all conference attendees<br/> <i>(2 available - you may choose either the Annual Summer Conference or the Annual Joint Conference.)</i></p>  |                 |
| <p><b>Water Station Sponsor</b> for (1) Annual Conference<br/> <i>(2 available - you may choose either the Annual Summer Conference or the Annual Joint Conference.)</i></p> <ul style="list-style-type: none"> <li>• Branded cups with your logo</li> <li>• Sponsor signage with logo provided by FSBA at the water station</li> </ul>   |                 |
| <p><b>Wi-Fi Sponsor</b> for (1) Annual Conference<br/> <i>(2 available - you may choose either the Annual Summer Conference or the Annual Joint Conference.)</i></p> <ul style="list-style-type: none"> <li>• Sponsor signage with logo in various places</li> <li>• Recognition in printed program and digital agenda</li> </ul>   |                 |
| <p><b>Certified Board Member (CBM) Forum Sponsor</b> for School Finance 3.0 <i>(App. 30-50 attendees)</i></p> <ul style="list-style-type: none"> <li>• <b>2-3 minutes to speak at the beginning of the training</b></li> <li>• In-room signage provided by you at all trainings</li> <li>• Your logo added to the CBM Forums page of the FSBA website</li> <li>• Recognition in printed agenda</li> </ul> |                 |
| <p><b>New School Board Member Academy Sponsor</b> <i>(Newly elected School Board Members who gather during the Annual Joint Conference)</i></p> <ul style="list-style-type: none"> <li>• <b>2-3 minutes to speak at the beginning of the training</b></li> <li>• In-room signage provided by you</li> <li>• Recognition in printed program and digital agenda</li> </ul>                                  |                 |
| <p><b>Chairmanship Academy Sponsor</b> <i>(App. 55 attendees who gather during the Annual Joint Conference)</i></p> <ul style="list-style-type: none"> <li>• <b>2-3 minutes to speak at the beginning of the training</b></li> <li>• In-room signage provided by you</li> <li>• Recognition in printed program and digital agenda</li> </ul>  |                 |
| <p><b>Annual Conference Program Sponsor</b></p> <ul style="list-style-type: none"> <li>• Your logo will be featured on the outside back cover of the printed program for one of our Annual Conferences<br/> <i>(2 available - you may choose either the Annual Summer Conference or the Annual Joint Conference.)</i></li> </ul>  |                 |

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| <p><b>Reception Sponsor at FSBA Event</b></p> <ul style="list-style-type: none"> <li>• In-room signage provided by you</li> <li>• Recognition in printed program and digital agenda</li> <li>• Verbal recognition</li> </ul>   |
| <p><b>Coffee Break Sponsor at FSBA Event</b></p> <ul style="list-style-type: none"> <li>• Recognition in printed program and digital agenda</li> <li>• You may bring and display branded signage such as a retractable banner during this time</li> </ul>  |
| <p><b>Breakout Session Sponsor at FSBA Event</b> <i>(Note: This is not an opportunity to speak or present.)</i></p> <ul style="list-style-type: none"> <li>• In-room signage provided by you</li> <li>• Recognition in printed program and digital agenda</li> <li>• Verbal acknowledgment by session moderator</li> </ul> |
| <p><b>Logo recognition on event tote</b> for (1) Annual Conference</p>   |
| <p><b>Know Before You Go Email Sponsor</b> Your logo will be featured on the header of the <i>Know Before You Go</i> conference email to all attendees</p>   |

| FSBA Event Information             |                       |                    |             |
|------------------------------------|-----------------------|--------------------|-------------|
| Event                              | Dates                 | Approx. Attendance | Location    |
| Annual Day in the Legislature      | January 17 - 18, 2024 | 100-150            | Tallahassee |
| CBM Forum: School Finance 3.0      | April 18 - 19, 2024   | 30 - 50            | Gainesville |
| Annual Summer Conference           | June 5 - 7, 2024      | 300-325            | Tampa       |
| FSBA/FADSS Annual Joint Conference | December 3 - 6, 2024  | 400-425            | Tampa       |

Scheduled in-person events listed above are subject to virtual delivery depending on public health concerns.

**For more information, contact Leslie Dunlap, FSBA Director of Finance & Administration at [Dunlap@fsba.org](mailto:Dunlap@fsba.org)**