



# 2024 ANNUAL SPONSOR BENEFITS

## SILVER - \$5,000



### The Silver level sponsorship includes:

- Your logo on the FSBA website with a direct link to your website
- Digital membership roster
- Logo recognition in weekly newsletters
- The opportunity to provide marketing collateral to conference attendees
- Event attendee lists
- Permission to use the FSBA logo in your marketing
- **4 complimentary registrations per year** (includes additional registrations at the discounted member rate)
- **Your choice of 2 marketing options below**

### Your Choice of 2 Marketing Options<sup>+</sup>

<p><b>Chairmanship Academy Sponsor</b> (Approximately 55 attendees who gather during the Annual Joint Conference)</p> <ul style="list-style-type: none"> <li>• <b>2-3 minutes to speak at the beginning of the training</b></li> <li>• In-room signage provided by you</li> <li>• Recognition in printed program and digital agenda</li> </ul>	SILVER LEVEL & UP
<p><b>Annual Conference Program Sponsor</b></p> <ul style="list-style-type: none"> <li>• Your logo will be featured on the outside back cover of the printed program for one of our Annual Conferences (2 available - you may choose either the Annual Summer Conference or the Annual Joint Conference.)</li> </ul>	
<p><b>Reception Sponsor at FSBA Event</b></p> <ul style="list-style-type: none"> <li>• In-room signage provided by you</li> <li>• Recognition in printed program and digital agenda</li> <li>• Verbal recognition</li> </ul>	
<p><b>Coffee Break Sponsor at FSBA Event</b></p> <ul style="list-style-type: none"> <li>• Recognition in printed program and digital agenda</li> <li>• You may bring and display branded signage such as a retractable banner during this time</li> </ul>	
<p><b>Breakout Session Sponsor at FSBA Event</b> (Note: This is not an opportunity to speak or present.)</p> <ul style="list-style-type: none"> <li>• In-room signage provided by you</li> <li>• Recognition in printed program and digital agenda</li> <li>• Verbal acknowledgment by session moderator</li> </ul>	
<p><b>Logo Recognition on Event Tote</b> for (1) Annual Conference</p>	
<p><b>Know Before You Go Email Sponsor</b> Your logo will be featured on the header of the <i>Know Before You Go</i> conference email to all attendees</p>	

### FSBA Event Information

Event	Dates	Approx. Attendance	Location
Annual Day in the Legislature	January 17 - 18, 2024	100-150	Tallahassee
Annual Summer Conference	June 5 - 7, 2024	300-325	Tampa
FSBA/FADSS Annual Joint Conference	December 3 - 6, 2024	400-425	Tampa

Scheduled in-person events listed above are subject to virtual delivery depending on public health concerns.

**For more information, contact Leslie Dunlap, FSBA Director of Finance & Administration at [Dunlap@fsba.org](mailto:Dunlap@fsba.org)**