



Florida School Boards Association

2025 ANNUAL SPONSOR BENEFITS OVERVIEW



All sponsorships include Commercial Affiliate benefits (see bottom of page), digital membership roster, logo recognition in weekly newsletters, conference programs and in the FSBA Annual Report, marketing collateral added to conference attendee packets, event attendee lists, permission to use FSBA logo in your marketing, *and* a designated number of marketing choices below.

ANNUAL SPONSORSHIP LEVEL →	BRONZE \$4,000	SILVER \$5,500	GOLD \$10,500	PLATINUM \$15,500	PLATINUM PLUS \$18,000
Complimentary Event Registrations (up to \$375 value each)	2	4	6	8	10
Dinner Sponsor at (1) FSBA Event					✓
Monthly promotion on FSBA's social pages (Facebook & X)					✓
Customizable Marketing Options				✓	✓
<i>Sponsor in the Spotlight</i> profile in FSBA weekly newsletter, promoted on social media (1) annually				✓	✓
Pre-recorded educational webinar added to the FSBA resource library			✓	✓	✓
+ Number of Choices Available from Items Below	2	2	4	5	5
Pre-recorded webinar & conversation with FSBA CEO				✓	✓
Annual Lanyard Sponsor for all four major FSBA Events				✓	✓
Board of Directors Meeting Sponsor at (1) Conference				✓	✓
General Session Sponsor at FSBA Event				✓	✓
Breakfast Sponsor at FSBA Event				✓	✓
Reception/Dinner Sponsor at Board of Directors Leadership Development Training & Meeting in October				✓	✓
Regional Member Meeting Sponsor				✓	✓
Luncheon Sponsor at FSBA Event			✓	✓	✓
Conference Hotel Keycard Sponsorship			✓	✓	✓
Water Station Sponsor for (1) Annual Conference			✓	✓	✓
Wi-Fi Sponsor for (1) Annual Conference			✓	✓	✓
Annual Certified Board Member (CBM) Forum Sponsor			✓	✓	✓
New School Board Member Academy Sponsor			✓	✓	✓
Chairmanship Academy Sponsor		✓	✓	✓	✓
Annual Conference Program Sponsor (back cover)		✓	✓	✓	✓
Reception Sponsor at FSBA Event		✓	✓	✓	✓
Coffee Break Sponsor at FSBA Event	✓	✓	✓	✓	✓
Sponsor Signage Displayed in a Breakout Session	✓	✓	✓	✓	✓
Logo recognition on event tote for (1) Annual Conference	✓	✓	✓	✓	✓
<i>Know Before You Go</i> Email Sponsor	✓	✓	✓	✓	✓

\$1,500 Commercial Affiliate Sponsorship includes logo on website with direct link to your website & member rate for events.

* Sponsorship opportunities are limited. The 2025 Sponsor program will close once all listed benefits have been fully allocated. Sign up early for maximum value.

Visit www.fsba.org/2025-annual-sponsor-program for greater details on each level.

For more information, contact Jordan Steffens, FSBA Director of Finance & Administration Steffens@fsba.org