



2025 ANNUAL SPONSOR BENEFITS BRONZE - \$4,000



The Bronze level sponsorship includes:

- Your logo on the FSBA website with a direct link to your website
- Digital membership roster
- Logo recognition in weekly newsletters
- Your logo and contact information listed in both the Annual Conference programs and the FSBA Annual Report
- The opportunity to provide marketing collateral to conference attendees
- Event attendee lists
- Permission to use the FSBA logo in your marketing
- **2 complimentary registrations per year** (includes additional registrations at the discounted member rate)
- **Your choice of 2 marketing options below**

Your Choice of 2 Marketing Options*

Coffee Break Sponsor at FSBA Event

- Recognition in printed programs and digital agenda
- You may bring and display branded signage such as a retractable banner during this time

Sponsor Signage Displayed in Breakout Session at (1) Annual Conference

- In-room signage provided by you
- Recognition in printed program and digital agenda
- Verbal acknowledgment by the session moderator

(Note: This is NOT an opportunity to speak or present.)

Logo recognition on event tote for (1) Annual Conference

Know Before You Go Email Sponsor

- Your logo will be featured on the header of the *Know Before You Go* conference email to all attendees

FSBA Event Information

Event	Dates	Approx. Attendance	Location
Annual Day in the Legislature	March 19 - 20, 2025	100-150	Tallahassee
Annual Summer Conference	June 11 - 13, 2025	300-325	Tampa
FSBA/FADSS Annual Joint Conference	December 2 - 5, 2025	400-425	Tampa

Scheduled in-person events listed above are subject to virtual delivery depending on public health concerns.

*Sponsorship opportunities are limited. The 2025 Sponsor program will close once all listed benefits have been fully allocated. Sign up early for maximum value.

For more information, contact Jordan Steffens, FSBA Director of Finance & Administration at Steffens@fsba.org