



# 2025 ANNUAL SPONSOR BENEFITS

## GOLD - \$10,500



### The Gold level sponsorship includes:

- Pre-recorded educational webinar added to the FSBA resource library
- Your logo on the FSBA website with a direct link to your website
- Digital membership roster
- Logo recognition in weekly newsletters
- Your logo and contact information listed in both the Annual Conference programs and the FSBA Annual Report
- The opportunity to provide marketing collateral to conference attendees
- Event attendee lists
- Permission to use the FSBA logo in your marketing
- **6 complimentary registrations per year** (includes additional registrations at the discounted member rate)
- **Your choice of 4 marketing options below**

### Your Choice of 4 Marketing Options\*

#### Luncheon sponsor at FSBA Event

*(Note: This is not an opportunity to speak or present.)*

- In-room signage provided by you
- Recognition in printed program and digital agenda
- Verbal recognition

**Conference Hotel Keycard Sponsorship** Your logo on the hotel room keys given to all conference attendees  
*(2 available - you may choose either the Annual Summer Conference or the Annual Joint Conference.)*

#### Water Station Sponsor for (1) Annual Conference

*(2 available - you may choose either the Annual Summer Conference or the Annual Joint Conference.)*

- Branded cups with your logo
- Sponsor signage with logo provided by FSBA at the water station

#### Wi-Fi Sponsor for (1) Annual Conference

*(2 available - you may choose either the Annual Summer Conference or the Annual Joint Conference.)*

- Sponsor signage with logo in various places
- Recognition in printed programs and digital agenda

#### Certified Board Member (CBM) Forum Sponsor for (1) Forum

CBM Forums are 2-3 smaller trainings offered throughout the year. Topics include School Finance, School Finance 2.0 Policy Governance, and Bargaining 101. *(Each forum has roughly 30-50 attendees)*

- **2-3 minutes to speak at the beginning of the Forum**
- In-room signage provided by you
- Your logo added to the CBM Forum page of the FSBA website
- Recognition in printed agenda

**New School Board Member Academy Sponsor** *(Newly elected School Board Members who gather during the Annual Joint Conference)*

- **2-3 minutes to speak at the beginning of the training**
- In-room signage provided by you
- Recognition in printed program and digital agenda

**Chairmanship Academy Sponsor** *(App. 55 attendees who gather during the Annual Joint Conference)*

- **2-3 minutes to speak at the beginning of the training**
- In-room signage provided by you
- Recognition in printed program and digital agenda

GOLD LEVEL & UP

<p><b>Annual Conference Program Sponsor</b></p> <ul style="list-style-type: none"> <li>Your logo will be featured on the outside back cover of the printed program for one of our Annual Conferences (2 available - you may choose either the Annual Summer Conference or the Annual Joint Conference.)</li> </ul>
<p><b>Reception Sponsor at FSBA Event</b></p> <ul style="list-style-type: none"> <li>In-room signage provided by you</li> <li>Recognition in printed program and digital agenda</li> <li>Verbal recognition</li> </ul>
<p><b>Coffee Break Sponsor at FSBA Event</b></p> <ul style="list-style-type: none"> <li>Recognition in printed programs and digital agenda</li> <li>You may bring and display branded signage such as a retractable banner during this time</li> </ul>
<p><b>Sponsor Signage Displayed in Breakout Session at (1) Annual Conference</b></p> <ul style="list-style-type: none"> <li>In-room signage provided by you</li> <li>Recognition in printed program and digital agenda</li> <li>Verbal acknowledgment by session moderator</li> </ul> <p><i>(Note: This is NOT an opportunity to speak or present.)</i></p>
<p><b>Logo recognition on event tote</b> for (1) Annual Conference</p>
<p><b>Know Before You Go Email Sponsor</b> Your logo will be featured on the header of the <i>Know Before You Go</i> conference email to all attendees</p>

FSBA Event Information			
Event	Dates	Approx. Attendance	Location
CBM Forum: School Finance	February 6 - 7, 2025	30 - 50	Gainesville
Annual Day in the Legislature	March 19 - 20, 2025	100-150	Tallahassee
CBM Forum: School Finance 2.0	April 24 - 25, 2025	30 - 50	Gainesville
Annual Summer Conference	June 11 - 13, 2025	300-325	Tampa
CBM Forum: Policy Governance CBM Forum: Bargaining 101	September 18 - 19, 2025	30 - 50	Gainesville
FSBA/FADSS Annual Joint Conference	December 2 - 5, 2025	400-425	Tampa

Scheduled in-person events listed above are subject to virtual delivery depending on public health concerns.

\*Sponsorship opportunities are limited. The 2025 Sponsor program will close once all listed benefits have been fully allocated. Sign up early for maximum value.

**For more information, contact Jordan Steffens, FSBA Director of Finance & Administration at [Steffens@fsba.org](mailto:Steffens@fsba.org)**