



# 2025 EXCLUSIVE SPONSOR OPPORTUNITY WITH NATIONAL EXPOSURE - \$5,000



Florida School Boards Association is proud to host the **2025 Federation of Trainers Conference**

### What is The Federation of Trainers?

The Federation of Trainers is a network of professionals from state school board associations across the United States. This diverse group includes experts in school board training, communications, conference planning, IT, and some association executives. They meet annually to collaborate and share best practices in supporting and developing school boards nationwide.

### Who is eligible to become a Federation of Trainers event sponsor?

This exclusive opportunity is **limited to 7 sponsors**, available on a first-come, first-served basis, and is extended only to our most loyal supporters. To qualify for this national exposure, you must meet the following criteria:

- Be a current 2024 Annual Sponsor at the Gold level or higher
- Be registered as a 2025 Annual Sponsor at the Gold level or higher

### Sponsorship includes:

- The opportunity to provide marketing collateral and 1 small item to conference attendees
- Event attendee list
- Your logo in the printed program (with your contact information included), logo on the digital agenda, and ballroom presentation slides
- 1 complimentary event registration
- Your choice of 1 marketing option below

### Your Choice of 1 Marketing Option\*

<b>Welcome Reception Sponsor</b> ( <i>2 openings</i> ) <ul style="list-style-type: none"> <li>• 2 minutes to speak during the reception</li> <li>• In-room signage provided by you during the reception</li> </ul>	Tues, 6/24/25
<b>General Session Sponsor</b> <ul style="list-style-type: none"> <li>• 2 minutes to speak at the beginning of the session</li> <li>• In-room signage provided by you during the general session</li> </ul>	Wed, 6/25/25
<b>Luncheon Sponsor</b> <ul style="list-style-type: none"> <li>• 2 minutes to speak at the beginning of the session</li> <li>• In-room signage provided by you during the luncheon</li> </ul>	Wed, 6/25/25
<b>General Session Sponsor</b> <ul style="list-style-type: none"> <li>• 2 minutes to speak at the beginning of the session</li> <li>• In-room signage provided by you during the general session</li> </ul>	Thurs, 6/26/25
<b>Luncheon Sponsor</b> <ul style="list-style-type: none"> <li>• 2 minutes to speak at the beginning of the session</li> <li>• In-room signage provided by you during the luncheon</li> </ul>	Thurs, 6/26/25
<b>General Session Sponsor</b> <ul style="list-style-type: none"> <li>• 2 minutes to speak at the beginning of the session</li> <li>• In-room signage provided by you during the general session</li> </ul>	Fri, 6/27/25

### Event Information

Event	Dates	Approx. Attendance	Location
Federation of Trainers Conference	June 24 - 27, 2025	75-100 ppl from 25-30 states	Tradewinds Island Resorts, St. Pete Beach

For more information, contact Jordan Steffens, FSBA Director of Finance & Administration at [Steffens@fsba.org](mailto:Steffens@fsba.org)