



Florida School Boards Association

2026 ANNUAL SPONSOR BENEFITS OVERVIEW

All sponsorships include Affiliate benefits (see bottom of page), logo recognition in weekly newsletters, marketing collateral added to conference attendee packets, event attendee lists, permission to use FSBA logo in your marketing, and a designated number of marketing choices below.

ANNUAL SPONSORSHIP LEVEL →	BRONZE \$4,000	SILVER \$5,500	GOLD \$10,500	PLATINUM \$15,500	PLATINUM PLUS \$18,000
Complimentary Event Registrations (up to \$375 value each)	2	4	6	8	10
Dinner Sponsor at (1) FSBA Event					✓
Monthly promotion on FSBA's social pages (Facebook & X)					✓
Customizable Marketing Options				✓	✓
<i>Sponsor in the Spotlight</i> profile in the newsletter, promoted once on socials				✓	✓
Pre-recorded educational webinar in the FSBA resource library			✓	✓	✓
+ Number of Choices Available from Items Below	2	2	4	5	5
Pre-recorded webinar & conversation with FSBA CEO				✓	✓
Annual Lanyard Sponsor for all four major FSBA Events				✓	✓
Board of Directors Meeting Sponsor (<i>Limited availability: 2 in-person, 2 virtual</i>)				✓	✓
General Session Sponsor per Annual Conference or Day in the Legislature				✓	✓
Breakfast Sponsor at BOD Leadership Training				✓	✓
Luncheon Sponsor at BOD Leadership Training				✓	✓
Dinner/Activity/Reception Sponsor at the BOD Leadership Training or Day in the Legislature				✓	✓
Regional Member Meeting Sponsor				✓	✓
Annual Conference Folder Sponsor				✓	✓
One Full Page Ad in the Printed Program				✓	✓
Conference Hotel Keycard Sponsorship per Annual Conference			✓	✓	✓
Water Station Sponsor per Annual Conference			✓	✓	✓
Wi-Fi Sponsor per Annual Conference			✓	✓	✓
Coffee Sleeve Sponsor per Annual Conference			✓	✓	✓
Breakfast or Luncheon Sponsor at New School Board Member Academy			✓	✓	✓
Exclusive Coffee Break Sponsor for Pre-Conference Day			✓	✓	✓
Luncheon Sponsor per Annual Conference		✓	✓	✓	✓
Breakfast Sponsor per Annual Conference		✓	✓	✓	✓
Chairmanship Academy Sponsor		✓	✓	✓	✓
Annual Conference Program Sponsor (back cover)		✓	✓	✓	✓
Reception Sponsor per Annual Conference	✓	✓	✓	✓	✓
Coffee Break Sponsor per Annual Conference	✓	✓	✓	✓	✓
Sponsor Signage Displayed in a Pre-Conference Session per Annual Conference	✓	✓	✓	✓	✓
Logo recognition on tote bag per Annual Conference	✓	✓	✓	✓	✓
<i>Know Before You Go</i> Email Sponsor	✓	✓	✓	✓	✓

\$2,000 Affiliate Sponsorship includes logo listed in conference programs, in the annual report and on the FSBA website with a direct link to your website, a digital membership roster, and 2 registrations for each annual conference at the discounted member rate.

* Sponsorship opportunities are limited. The 2026 Sponsor program will close once all listed benefits have been fully allocated. Sign up early for maximum value.

Visit <https://fsba.org/2026-annual-sponsor-program> for greater details on each level.

For more information, contact Jordan Steffens, FSBA Director of Finance & Administration Steffens@fsba.org