



2026-2031 Approved Goals and Strategies

Leadership

L1

Enhance the impact of our public school board members in their districts, communities, and state.

Identification	Recommended Strategy
L1.1	Develop and distribute resources detailing the economic impact of Florida Public education.
L1.2	Build and maintain strategic relationships with the Department of Education (DOE) and other education stakeholders to elevate FSBA's visibility and influence.
L1.3	Develop and distribute resources emphasizing the critical role school board members play in student achievement.

L2

Advance public school boards through accelerated, impactful onboarding and professional development to ensure effective governance.

Identification	Recommended Strategy
L2.1	Restructure FSBA's required trainings to earn distinctions, including flexible options that make certification attainable for all members.
L2.2	Develop a comprehensive best practices guide, featuring insights from current members, to support the districts' onboarding of newly elected board members.
L2.3	Maintain a minimum of X% participation rate across all member districts in governance training and specialized board support sessions.
L2.4	Annually, ensure that at least X% of members are recognized with leadership distinction.
L2.5	Build out mentorship program for experienced board members to ensure that new members are actively engaged and retained.

L3

Facilitate public school board collaboration and knowledge-sharing across the state.

Identification	Recommended Strategy
L3.1	Establish peer network by pairing each board member with colleagues from different districts.
L3.2	Support active use of FSBA governance and membership platforms by at least X% of the membership.
L3.3	Ensure that a majority of board members within each of 67 school districts across Florida hold active FSBA membership.



Advocacy

A1

Advocate for public schools by influencing and responding to policy and legislation at all levels, district, state and federal.

Identification	Recommended Strategy
A1.1	Ensure at least X% of FSBA advocacy committee members are active participants.
A1.2	Maintain at least a X% member participation rate for annual engagement with legislative delegation members.
A1.3	Build out a comprehensive advocacy framework that outlines key legislative priorities, engagement timelines, and coordinated messaging to position FSBA as the leading voice for public education.
A1.4	Maintain FSBA brand awareness among all Florida legislators through targeted engagement and recognition.

A2

Encourage, equip, and support public school board members to be informed public education advocates for their school district throughout the year.

Identification	Recommended Strategy
A2.1	Incorporate effective governance and policy content into all scheduled regional meetings.
A2.2	Develop and distribute data-driven reports on timely issues.
A2.3	Advocate for the preservation and support of traditional public education, equitable funding across the state, and accountability in the use of allocated resources.

A3

Enhance communications to inform, engage, and activate members in advocacy.

Identification	Recommended Strategy
A3.1	Build member advocacy capacity by launching a dedicated online advocacy resources.
A3.2	Design and implement a survey to assess how members are utilizing FSBA's advocacy tools, talking points, and calls to action.
A3.3	Provide members with mobilization resources that enable coordinated outreach and community engagement following a call to action.



Sustainability

S1

Deliver timely information, expanded networking, professional services, and leverage effective strategies to meet evolving public school board needs statewide.

Identification	Recommended Strategy
S1.1	Monitor and measure usage of FSBA school board informational resources by general membership.
S1.2	Offer expanded and flexible networking opportunities, including informal connections.
S1.3	Provide FSBA presentations to all 67 school districts, detailing the benefits of FSBA membership.
S1.4	Maintain FSBA membership rate of at least X% of newly elected school board members and X% of elected school board members.
S1.5	Lead forward-thinking discussions and develop innovative concepts to ensure the future of public education.

S2

Cultivate a leadership pipeline that strengthens FSBA's governance system and supports continuity through mentorship and alumni engagement.

Identification	Recommended Strategy
S2.1	Develop intentional talent assessments based on members' strengths, experiences, and interests to identify future leaders.
S2.2	Implement a leadership mentor program that includes guidance for new members, leadership pathways, and alumni engagement.
S2.3	Provide regular overviews of the FSBA leadership structure, detailing the roles and responsibilities of the Executive Board, District Directors, and Committee Chairs and Vice Chairs.

S3

Examine, identify, and implement the most appropriate revenue streams that support the mission of FSBA.

Identification	Recommended Strategy
S3.1	Leverage resources to minimize cost to districts.
S3.2	Review and update financial and operational policies to ensure alignment with best practices and fiscal sustainability.
S3.3	Evaluate organizational operations to identify potential efficiencies and cost-saving measures that reduce expenses while maintaining quality of service.