



Every level includes: Affiliate Sponsorship benefits (see box at bottom of page) • logo in weekly newsletters • marketing materials and swag in conference attendee bags • event attendee lists • use of the FSBA logo • *plus* your marketing menu choices.

SPONSORSHIP LEVEL	BRONZE \$4,000	SILVER \$6,000	GOLD \$10,500	PLATINUM \$15,500	PLATINUM PLUS \$18,000
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INCLUDED AT EACH LEVEL

Complimentary event registrations (up to \$375 each)	2	4	6	8	10
Private Dinner Sponsor at one FSBA event (up to 12 attendees total)					✓
Monthly promotion on FSBA's Facebook and X pages					✓
Sponsor in the <i>Spotlight</i> newsletter profile				✓	✓
Marketing choices from the menu below	2	2	4	5	5

MARKETING MENU* Choose your options. • = eligible at this level

Leadership Training & Member Events (BOD = Board of Directors)

BOD Meeting Sponsor (limited: 3 in-person, 1 virtual)				•	•
Breakfast Sponsor, BOD Leadership Training				•	•
Luncheon or Break Sponsor, BOD Leadership Training				•	•
Dinner, Activity, or Reception Sponsor, BOD Leadership Training, or New School Board Member Reception (Tallahassee)				•	•
General Session Sponsor, Day in the Legislature				•	•
Reception Sponsor, Day in the Legislature				•	•
Regional Member Meeting Sponsor				•	•
FSBA Forum Sponsor (choose one): School Finance, Policy Governance, or Bargaining 101			•	•	•

Year-Round & Digital

Annual Lanyard Sponsor, all four major FSBA events				•	•
Conference Folder Sponsor				•	•
Pre-recorded webinar & conversation with the FSBA CEO				•	•
Full-page ad in the digital annual report			•	•	•

Summer or Winter Annual Conference (each selection is for one conference)

Mobile Phone Charging Station Sponsor				•	•
General Session Sponsor				•	•
Full-page ad in a printed conference program			•	•	•
Coffee Sleeve Sponsor			•	•	•
Hotel Keycard Sponsor			•	•	•
Water Station Sponsor			•	•	•
Wi-Fi Sponsor			•	•	•
Chairmanship Academy Sponsor			•	•	•
Luncheon Sponsor		•	•	•	•
Conference Program Sponsor (back cover)		•	•	•	•
Exclusive Coffee Break Sponsor, Pre-Conference Day		•	•	•	•
Afternoon Snack Break Sponsor		•	•	•	•
Reception Sponsor	•	•	•	•	•
Coffee Break Sponsor	•	•	•	•	•
Tote Bag Sponsor (logo on bag)	•	•	•	•	•
Know Before You Go Email Sponsor	•	•	•	•	•

Affiliate Sponsorship: \$2,000 Your logo listed in conference programs, in the annual report, and on the FSBA website with a link to your site; a digital membership roster; 2 registrations for each annual conference at the discounted member rate; and early access to next year's annual sponsor program.

Questions? Contact Jordan Steffens, Director of Finance & Administration, Steffens@fsba.org

Full details: fsba.org/2027-annual-sponsor-program

* Sponsorship opportunities are limited. The 2027 program closes once all listed benefits are allocated. Sign up early for maximum value.