



Florida School Boards Association

2027 Annual Sponsor Benefits

fsba.org

2027 SPONSORSHIP LEVEL

BRONZE

\$4,000

2027 annual sponsorship

The Bronze level puts your company in front of school board members and education leaders across Florida all year, with 2 complimentary event registrations and your choice of 2 marketing options.

THE BRONZE LEVEL SPONSORSHIP INCLUDES	BRONZE
2 complimentary registrations per year to the events listed below (<i>up to \$375 each</i>), plus additional registrations at the discounted member rate	2
Company logo featured in the <i>FSBA Weekly</i> newsletter	✓
Company logo and contact information listed in the Annual Conference programs and the digital FSBA Annual Report	✓
Company logo on the FSBA website with a direct link to your website	✓
Marketing materials and swag in conference attendee bags	✓
Event attendee lists	✓
Permission to use the FSBA logo in your marketing	✓
Digital membership roster	✓
Early access to the 2028 annual sponsor program	✓
Your choice of 2 marketing options below	2

YOUR CHOICE OF 2 MARKETING OPTIONS* *All options below are available at the Bronze level.*

Summer or Winter Annual Conference *(each selection is for one conference)*

Reception Sponsor

- In-room signage provided by you
- Recognition in the program and agenda
- Verbal recognition by FSBA President

Coffee Break Sponsor

- In-room signage provided by you, such as a retractable banner, during this time
- Recognition in the program and agenda
- Logo on slide with verbal acknowledgment by FSBA President during the general session

Tote Bag Sponsor

- Logo recognition on the event tote bag given to attendees

Know Before You Go Email Sponsor

- Your logo featured in the header of the *Know Before You Go* conference email to all attendees

2027 FSBA Event Information

Event	Dates	Approx. Attendance	Location
Annual Summer Conference	June 9 – 11, 2027	350–400	Kissimmee
Annual Winter Conference	Nov. 30 – Dec. 3, 2027	400–450	Kissimmee

Want even more visibility? *Step up to a higher level for more registrations and marketing choices.*

SILVER \$6,000 4 registrations • 2 choices	GOLD \$10,500 6 registrations • 4 choices	PLATINUM \$15,500 8 registrations • 5 choices	PLATINUM PLUS \$18,000 10 registrations • 5 choices
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For more information, contact Jordan Steffens, FSBA Director of Finance & Administration, at Steffens@fsba.org

Full details: fsba.org/2027-annual-sponsor-program

* Sponsorship opportunities are limited. The 2027 sponsor program will close once all listed benefits have been fully allocated. Sign up early for maximum value.